



Investor Presentation

Alkhaleej Training and Education Company empowers individuals and organizations Nationwide and Globally through Training, Education, BPO services, and university partnerships.

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YTD Sep-2025
INVESTORS' UPDATE

Legal Disclaimer

This presentation has been prepared by Alkhaleej Training and Education Company (“Alkhaleej”) solely for information purposes. It contains summary information that is not intended to be complete and should be read in conjunction with the company’s audited financial statements and public filings.

The presentation includes forward-looking statements that reflect current expectations and projections about future events. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to differ materially from those expressed or implied. No assurance is given that such expectations will prove correct. Alkhaleej undertakes no obligation to update any forward-looking statements.

All financial figures are presented in Saudi Riyals unless stated otherwise and are based on management accounts or publicly available information believed to be reliable; however, no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information or opinions contained herein.

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By accepting this document, you agree to keep its contents confidential and to use it solely for the purpose of evaluating Alkhaleej.





VISION

For over thirty years, Al Khaleej Training and Education has been the steadfast cornerstone in the lives of thousands, providing world-class expertise in education, training, development, and recruitment for individuals and organizations across Saudi Arabia and the globe. To this day, we remain the ultimate partner in the human journey toward excellence and the summit of success



MISSION

We believe that human development is the essence of our mission and the ultimate purpose of our work. We strive to create a positive and sustainable impact on the lives of the individuals and communities we serve. Our mission is centered on holistic human development, enhancing capabilities, and empowering every individual to become the best version of themselves.

Core Values



Respect

Treating all stakeholders with dignity, fairness, and empathy in every interaction.



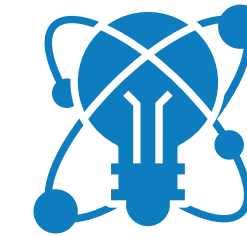
Inclusion

Creating an environment where everyone feels valued and empowered.



Commitment

Dedication to achieving excellence in education, training, and service delivery.



Innovation

Adopting new ideas, methods, and technologies to improve learning and operations.



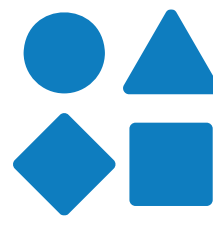
Teamwork

Collaborating effectively to achieve shared goals and mutual success.



Responsibility

Owning our commitments and delivering on promises with integrity.



Diversity

Embracing different perspectives, cultures, and experiences to drive innovation.



Excellence

Consistently exceeding expectations through quality and innovation.



Safety

Ensuring the well-being of students, employees, and partners at all times.



Transparency

Maintaining open, honest, and clear communication with all stakeholders.

Company Sectors

Al Khaleej has set the benchmark for training and education and customer-experience services in Saudi Arabia through its three business segments.

A united model equips individuals, organizations and the nation with the skills and services required to achieve Vision 2030.

Training

EDUCATION

Advance Communications Systems And Solutions Company

Achievements & Milestones

Establishing and launching the first branch of Al Khaleej Training Institute - Riyadh

Exclusive franchise rights of "Direct English" centers in the Kingdom and in the Middle East.

Launching University Projects in Saudi Arabia

Complete (100 %) acquisition of Linguaphone Educational Group in London

Open NH CLD centers in many cities.



POST IPO

IPO – AKTE

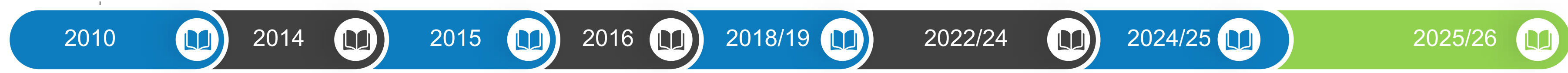
Opening our centers in Southern Region and Eastern Region Ownership of exclusive franchise rights for New Horizons centers in the Kingdom and in the Middle East

Operating and managing BPO - SmartLink in Saudi Arabia

Placed on the Saudi Stock markets as the first training company. Acquisition of 51% of Franklin Covey ME

Listed on Forbes ME :TOP 500 COMPANIES IN THE ARAB WORLD

New OLL centers, . New specialized center (Culinary, Hospitality, Media, Advanced AI & Cybersecurity)



Existing Schools

Operate: Dammam

Operate: Sahafa Riyadh

Operate: Riyadh Mogharrzath
Operate: Dahran

Operate: AlHamra Dammam

Operate: Jeddah

Operate: Khobar
Acquired new schools: Faysaliya Alroqi - Al Riyadh

Lease Riyadh: Qurtoba Operates School : Ehsa, HEI School

Lease Al Jazeera School Riyadh

Academic & Operational Excellence



11 ISO Certifications

A comprehensive set of ISO certifications across various fields demonstrating our operational excellence.



COPC Accreditation

Prestigious Designation for Customer Experience operations



Blue School Initiative

Certified STEM & sustainability programme implemented



Genius Olympiad, USA

Bronze · two 4th-place STEM awards, RIT scholarships



Gordon Ramsay Culinary Academy

Exclusive partnership with GRCA to operate culinary training in Saudi Arabia



Cognia® Accreditation

International quality seal for academic excellence



هيئة تقويم التعليم والتدريب

Education & Training Evaluation Commission

EETC School Accreditation

Saudi Education & Training Evaluation Commission approval



BEBRAS Mawhiba Medals

10 gold · 4 silver · 4 bronze
Bebbras Mawhiba Informatics Competition 2024



Dusit Thani Academy

Presents the leading Thai model in tourism and hospitality

Board of Directors



Mr. Naif Saleh Al-Rajhi
Vice Chairman



Mr. Abdulaziz Rashid Al-Rashed
Chairman of the Board



Eng. AlWaleed Abdelrazak Aldryaan
Board Member



Dr. Abdullah Saghir Al-Husseini
Board Member



Eng. Mohammed Hamad Al-Quraisha
Board Member



Mr. Abdulmalik Abdulrahman Al-Sheikh
Board Member

Executive Team



Dr. Hatem Abdul Razzaq Aldryaan
Chief Executive Officer (CEO)



Mr. Sherif Esmat Hussein
Chief Financial Officer (CFO)



Mr. Ismail Ahmed Al-Hussein
Senior Vice President - Training

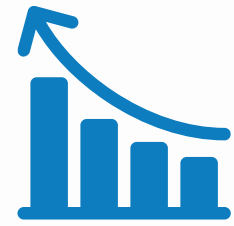


Mr. Mohammed Abdullah Al-Murshid
Senior Vice President - Education



Mr. Wael Al-Haj Ali
Senior Vice President - BPO

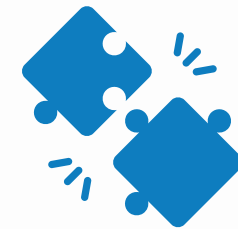
Long Term Goals



Increase Revenue by
CAGR 15%



Build Strategic
Partnerships in high
potential fields



Offer New
Accreditations &
Diplomas



Expand SMEs
Customer Base



Enhance Customer
Retention



Saudi Market Tailwinds



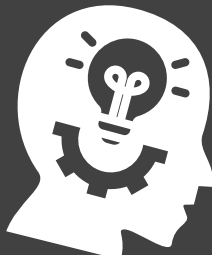
Macroeconomic Fundamentals

- 8.7% oil-based GDP growth
- 4.3% non-oil GDP growth
- Sustained GDP expansion
- 63% population under 30 yrs
29 median age
- Young Population needing upskilling
- USD 3 trillion Vision 2030 spend



Education Demand

- 40+ new school licenses in Private & international enrolment rising
- Youth cohort drives need for schooling and vocational tracks
- Government e-learning and AI initiatives accelerating digital uptake



Outsourcing & CX

- 19% CAGR 2024-2030
AI-Driven CX Market
- USD 750m est. by 2030
Projected Market Size
- Government efficiency programme shifting non-core activities to BPO specialists
- Saudization rules reserve customer-support roles for locals, lifting domestic seat demand



Market Incentives

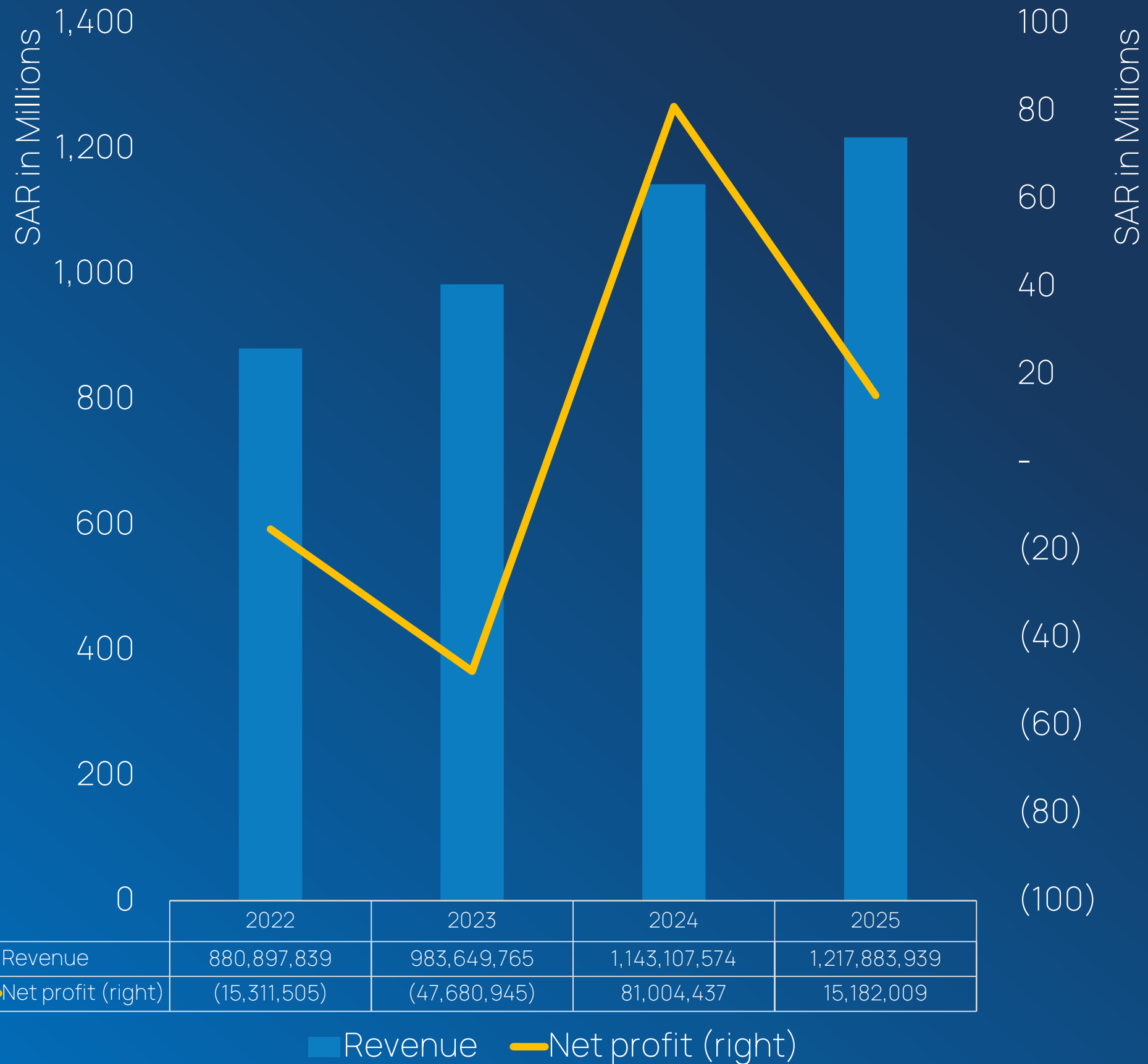
- 100% Foreign Investment Allowed in Education sector
- 16.2% gov. budget Dedicated to Education projects and public-private partnerships
- Saudization of workforce
Firms must employ and upskill Saudis

Key Group Financial Metrics

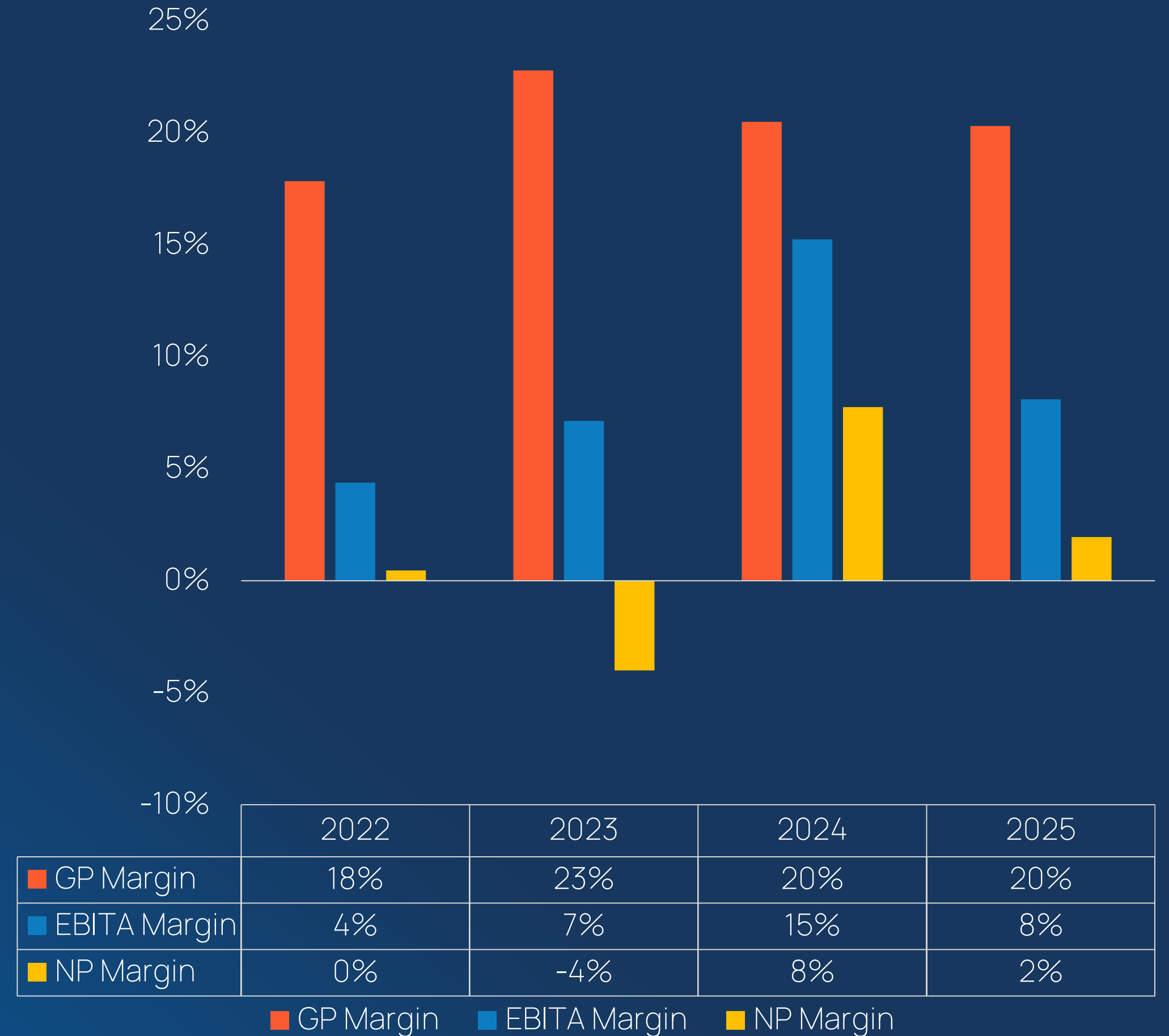
YEAR	REVENUE (SAR in millions)	GROSS PROFIT (SAR in millions)
2022	880.9 ↑ 4%	145.2 ↑ 6%
2023	983.7 ↑ 12%	224 .1 ↑ 54%
2024	1,143.1 ↑ 16%	234.2 ↑ 4%
2025	1,217.8 ↑ 7%	247.3 ↑ 6%

Group Snapshot FY2025

Group Financial Performance

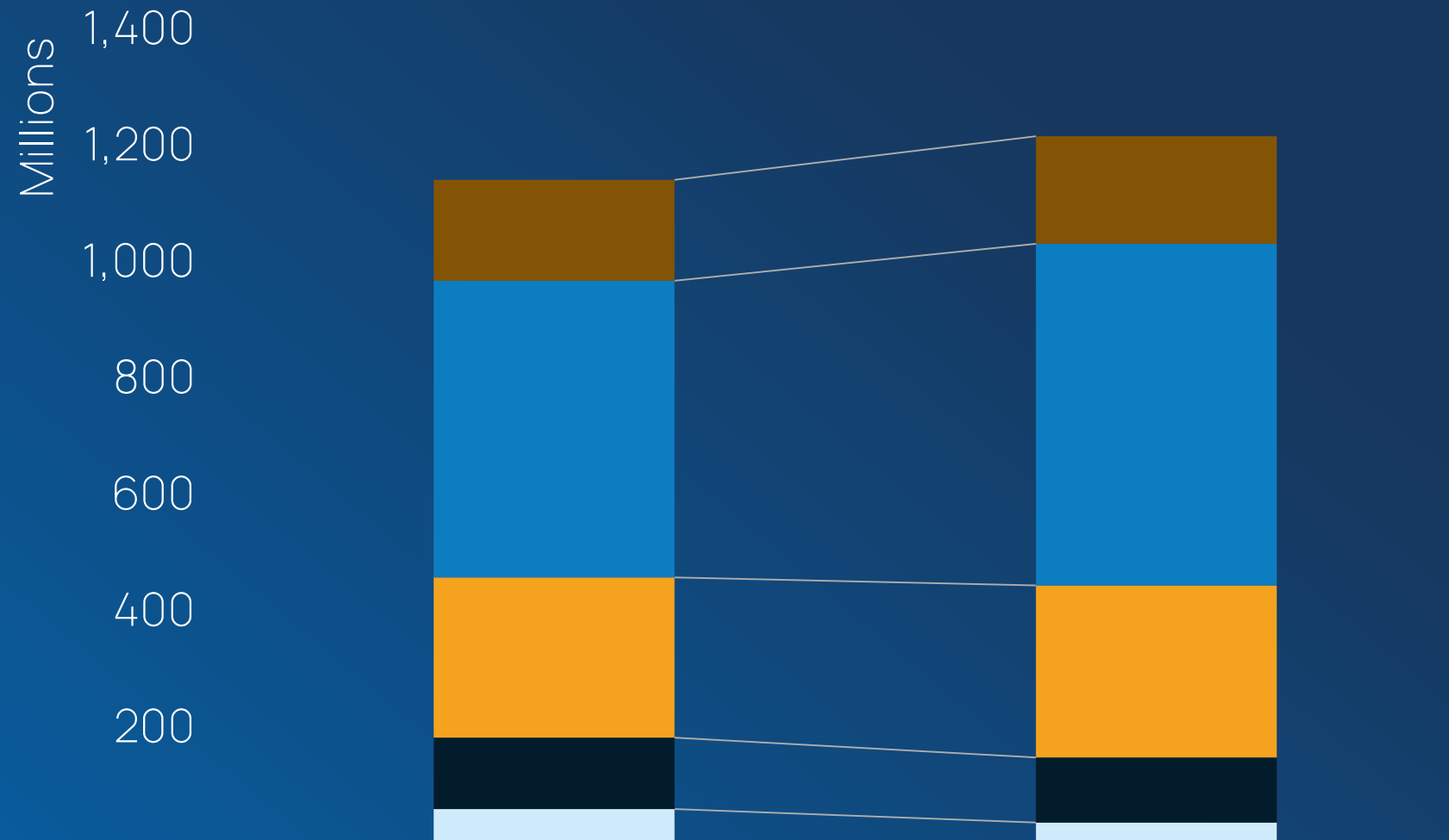


Margin Analysis



Group Snapshot FY2025

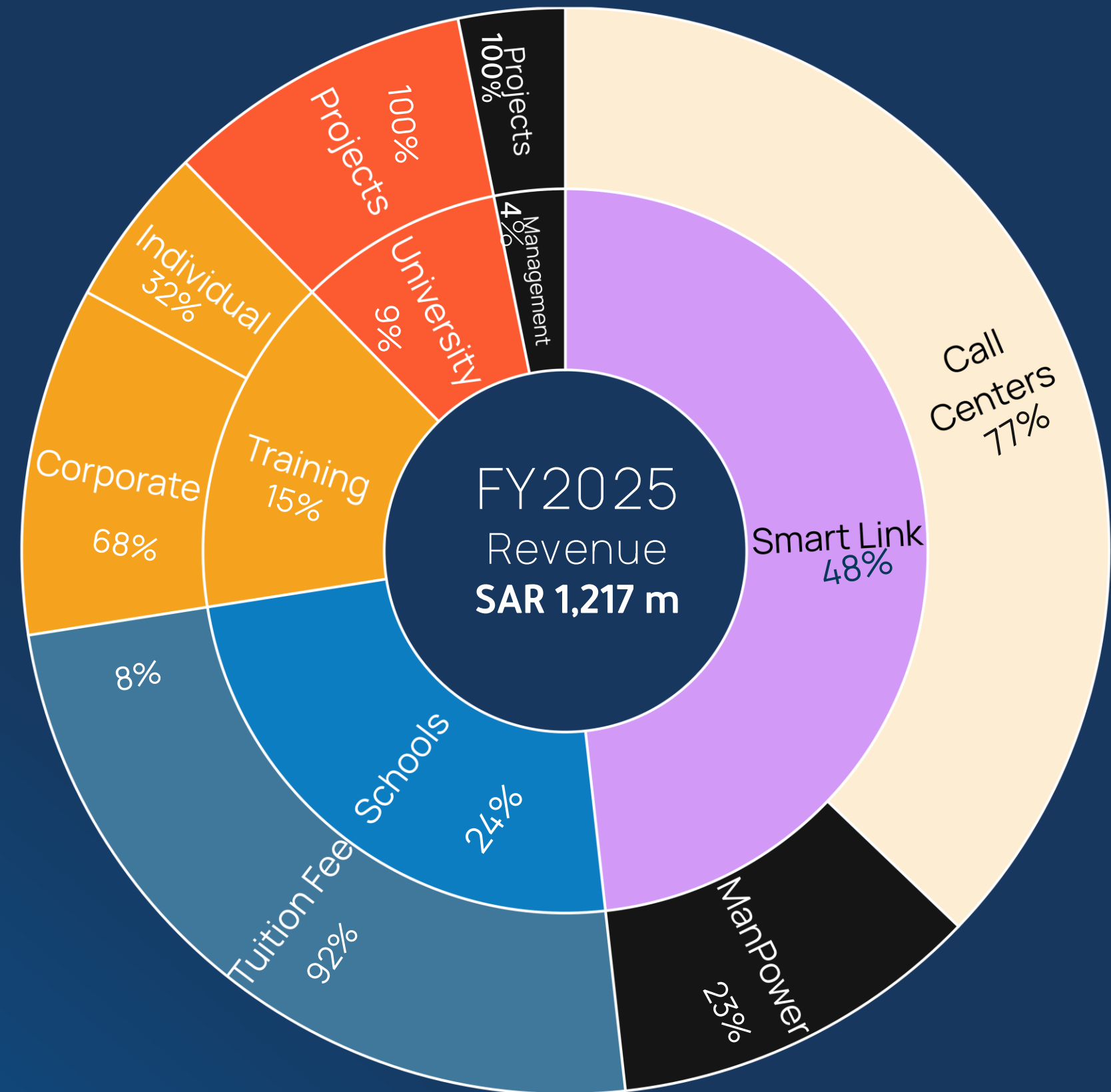
Group Revenue Split



	2024 (Actual)	2025 Actual
Training	173,349,780	184,620,756
Smart Link	510,165,969	587,449,851
Schools	275,200,765	295,776,043
University	122,897,142	111,401,381
Management	61,493,918	38,635,908

Management University Schools

Revenue Split by Sector and Source



Schools Training University Smart Link Management

Business Segments



TRAINING

a leading national provider of training solutions in IT, language skills, management, finance, occupational safety, culinary arts, and hospitality.



EDUCATION

Premium K-12 schools across Saudi Arabia



Advance Communications Systems And Solutions Company – Smart Link

Largest Saudi call center and BPO provider



Al Khaleej's Training Division

Al Khaleej's Training Division

As one of the largest training providers in the Kingdom of Saudi Arabia, we are powered by a high-caliber team of over 800 specialists. With a strategic network of more than 80 male and female branches nationwide, we offer accredited training backed by internationally recognized certifications in various fields, including Information Technology (IT), Languages, Finance and Administration, Health and Safety, and Maritime training. Our training sector proudly serves over 2,500 corporate clients and more than 50,000 individuals annually, in addition to delivering comprehensive university projects.



LANGUAGE TRAINING

Exclusive franchisee for Direct English. Offering courses aligned with IELTS and TOEFL, from basic to specialized skills, including customized business communication.



CORPORATE SOLUTIONS

Tailored in-company training programs for government entities, large corporations, and SMEs.



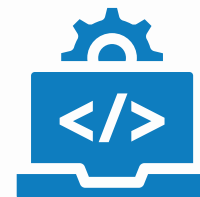
CULINARY & HOSPITALITY

Specialized courses in Culinary Arts and Hospitality Management, encompassing international cuisine, professional service, and tourism programs. **Licensed by the Gordon Ramsay Academy (UK)** for culinary training and **Dusit Thani Academy** for hospitality.



University Projects

Operating preparatory year programs in English language, information technology, and personal skills in Saudi universities.



IT TRAINING

Exclusive Middle East franchisee for **New Horizons**. Offering vendor-certified programs in networking, cybersecurity, cloud computing, and software development, along with professional certification preparation.



FINANCIAL & ADMINISTRATIVE TRAINING

Specialists in leadership, management, finance, and Forex. Authorized franchisee for New Dimensions and Remote Training Academy, designed to upskill the Saudi workforce for professional certifications.



Maritime Safety and Security Training Program

Provider of specialized training in maritime safety and security for individuals, local organizations, and international clients (HUET).



Business Segments

Training Division



Simplified English Learning for All Ages

Direct English offers a human-centered approach to language learning, covering listening, speaking, reading, and writing skills. With flexible classes, creative learning methods, and native English instructors, it creates an engaging environment for learners from 4 years and above.



Empowering Management Excellence

Specialized in management training, this center designs programs to equip administrative leaders at all organizational levels. In collaboration with regional and international partners, it promotes leadership skills that drive strategic impact.



Gordon Ramsay Academy in KSA

Offering culinary courses in partnership with Gordon Ramsay Academy for the first time in the country.



Leading Training Solutions Across the Kingdom

New Horizons stands as the largest training center in the Kingdom, recognized globally by top software manufacturing companies. It delivers innovative learning solutions tailored for both corporate and individual development.

Beyond core offerings, New Horizons provides industry-specific programs in marine safety, insurance, and corporate projects. These specialized trainings cater to the unique requirements of entities such as ARAMCO and leading universities.



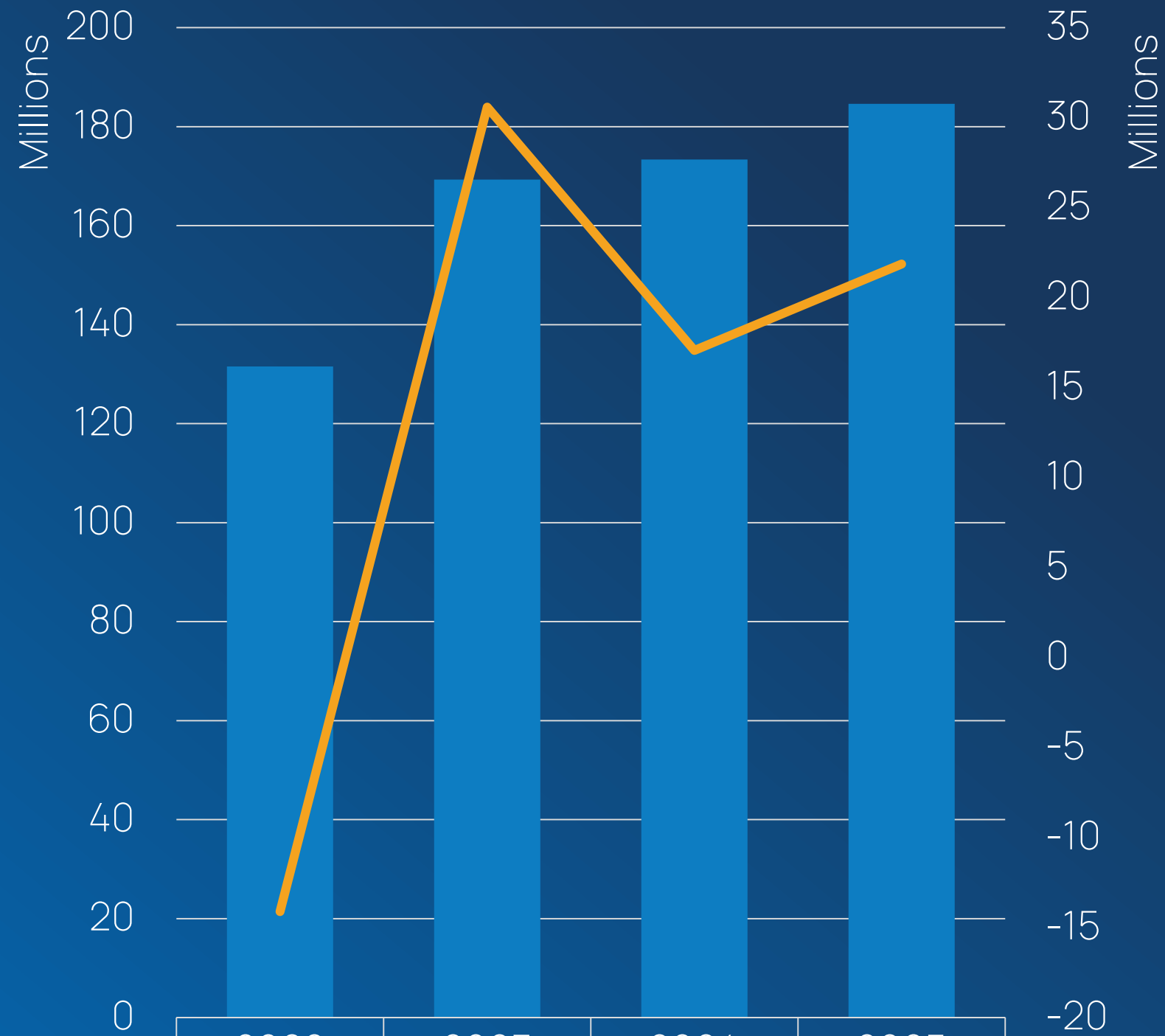
Dusit Thani Academy

Introducing the leading Thai model in tourism and hospitality, in partnership with Dusit Thani College. Through professional programs in guest services and food & beverage operations management, this partnership represents a significant step toward enhancing the readiness of national talents and strengthening the Kingdom's role in achieving excellence in tourism services.

TRAINING

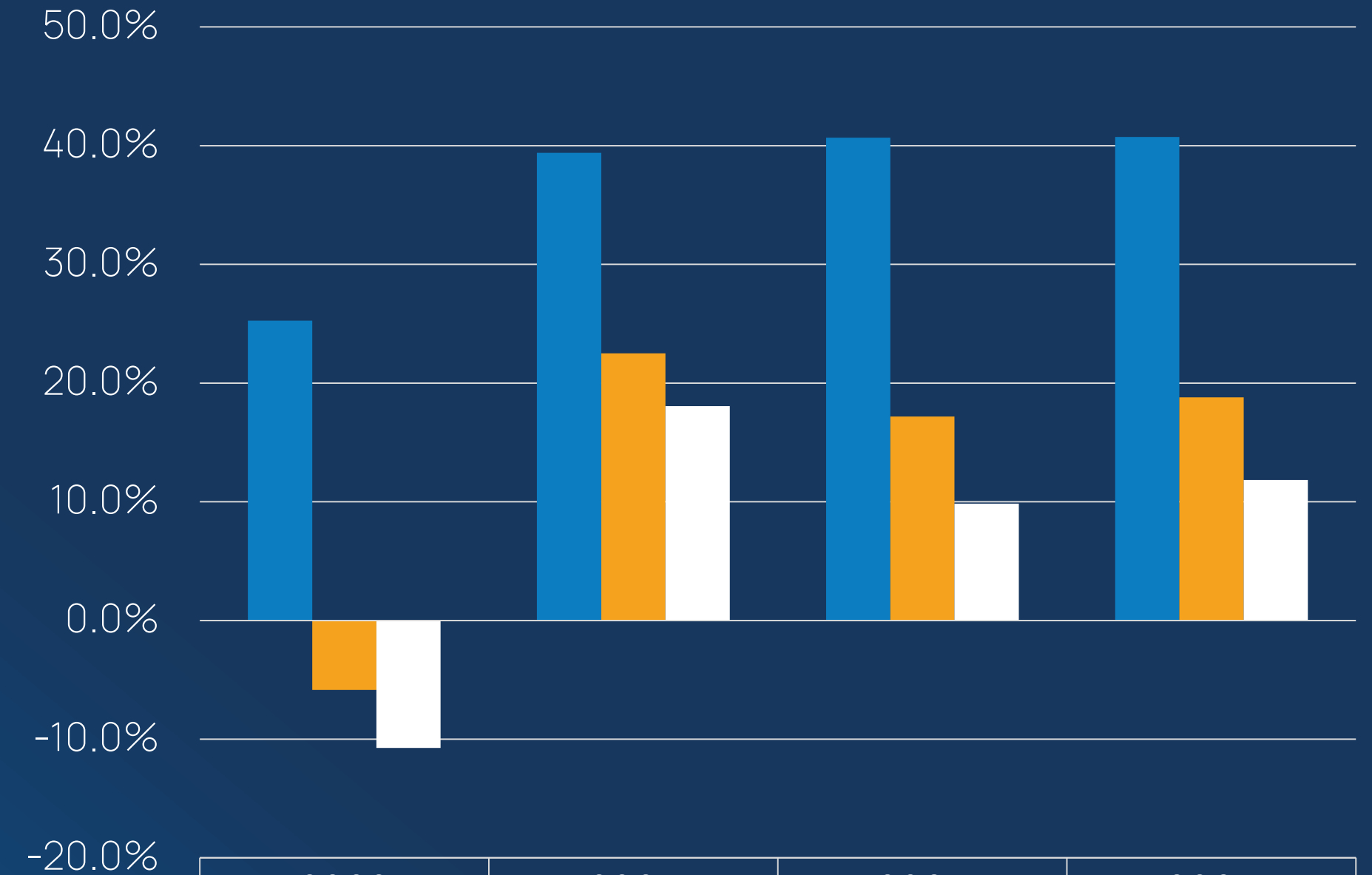
Training Sector | Sector Financials

Sector Financial Performance



	2022	2023	2024	2025
Revenue	131,574,82	169,288,04	173,349,78	184,620,75
Net profit (right)	-14,114,61	30,584,106	17,071,030	21,863,498

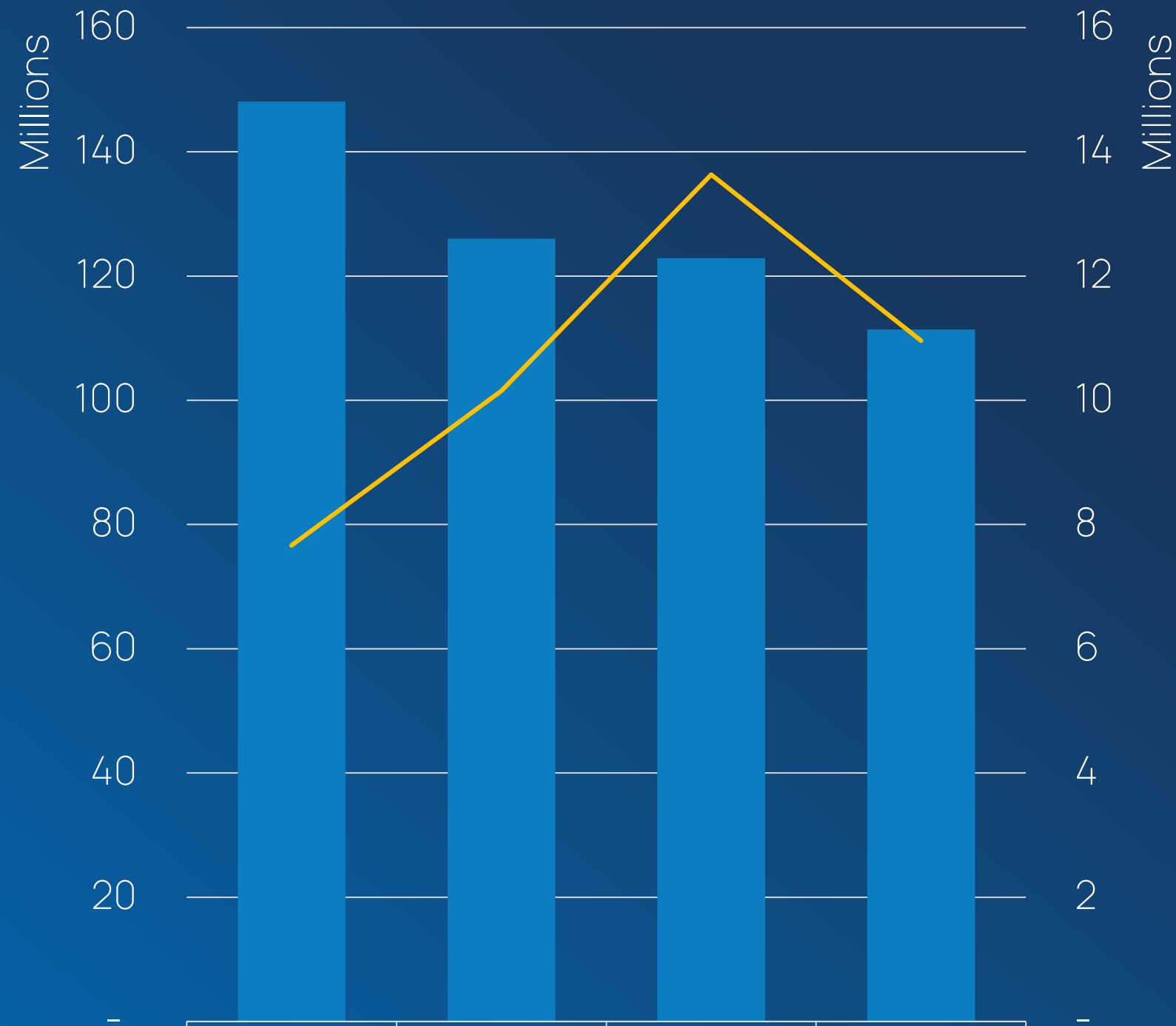
Margin Analysis



	2022	2023	2024	2025
GP Margin	25.3%	39.4%	40.7%	40.7%
EBITDA Margin	-5.8%	22.5%	17.2%	18.8%
NP Margin	-10.7%	18.1%	9.8%	11.8%

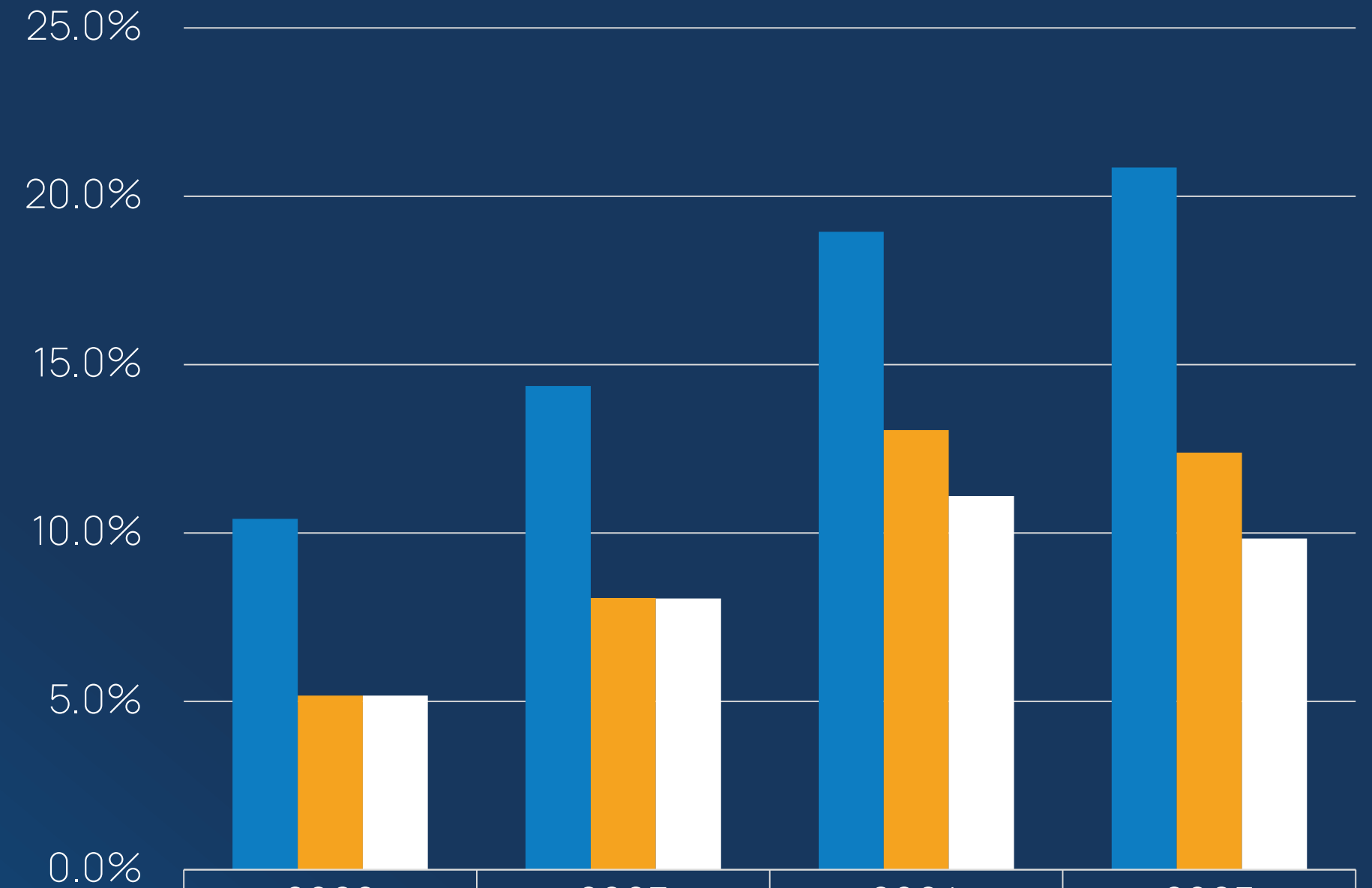
Universities Sector | Sector Financials

Sector Financial Performance



	2022	2023	2024	2025
Revenue	148,084,7	126,001,8	122,897,1	111,401,3
Net profit (right)	7,662,073	10,151,44	13,633,78	10,958,79

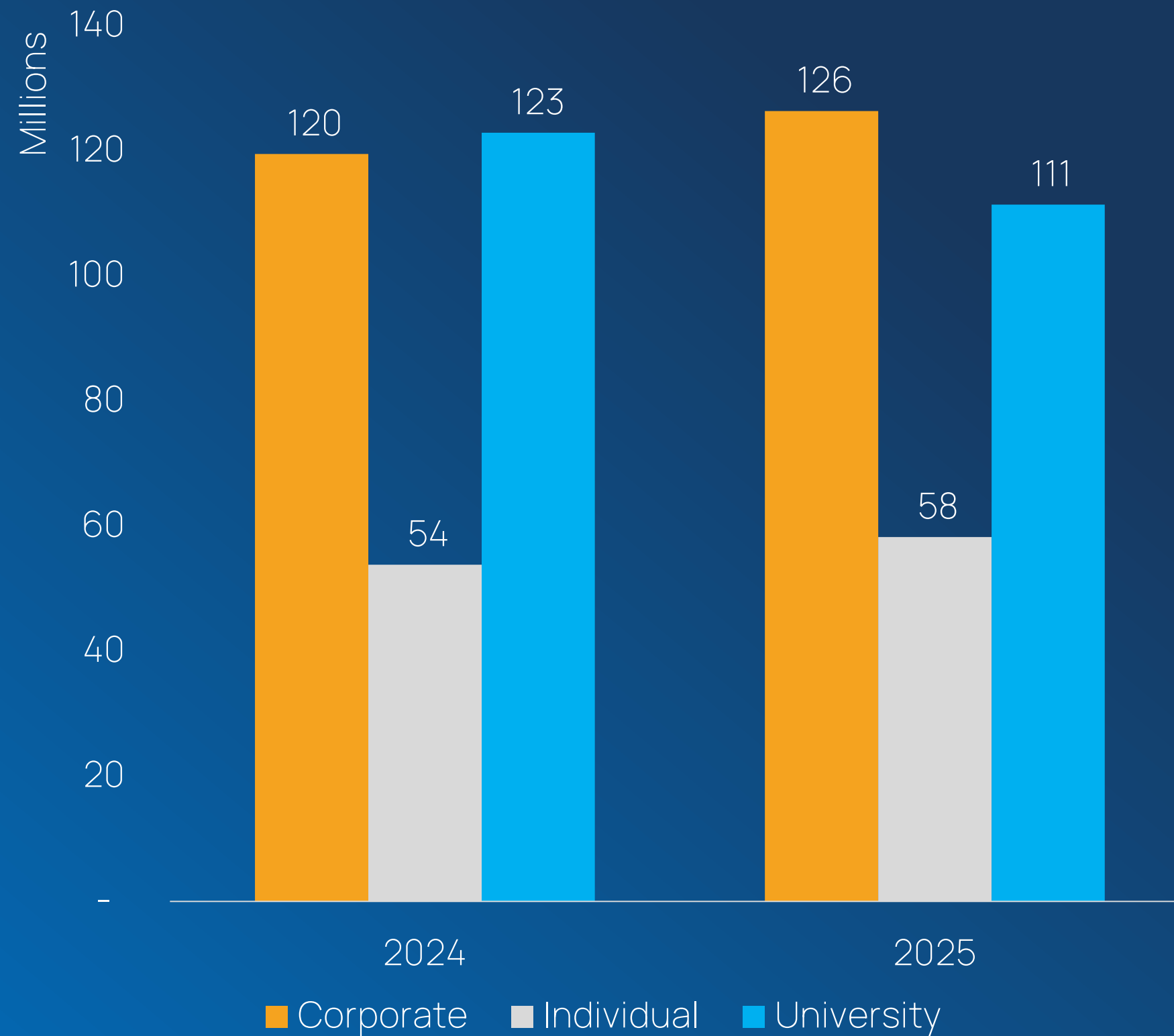
Margin Analysis



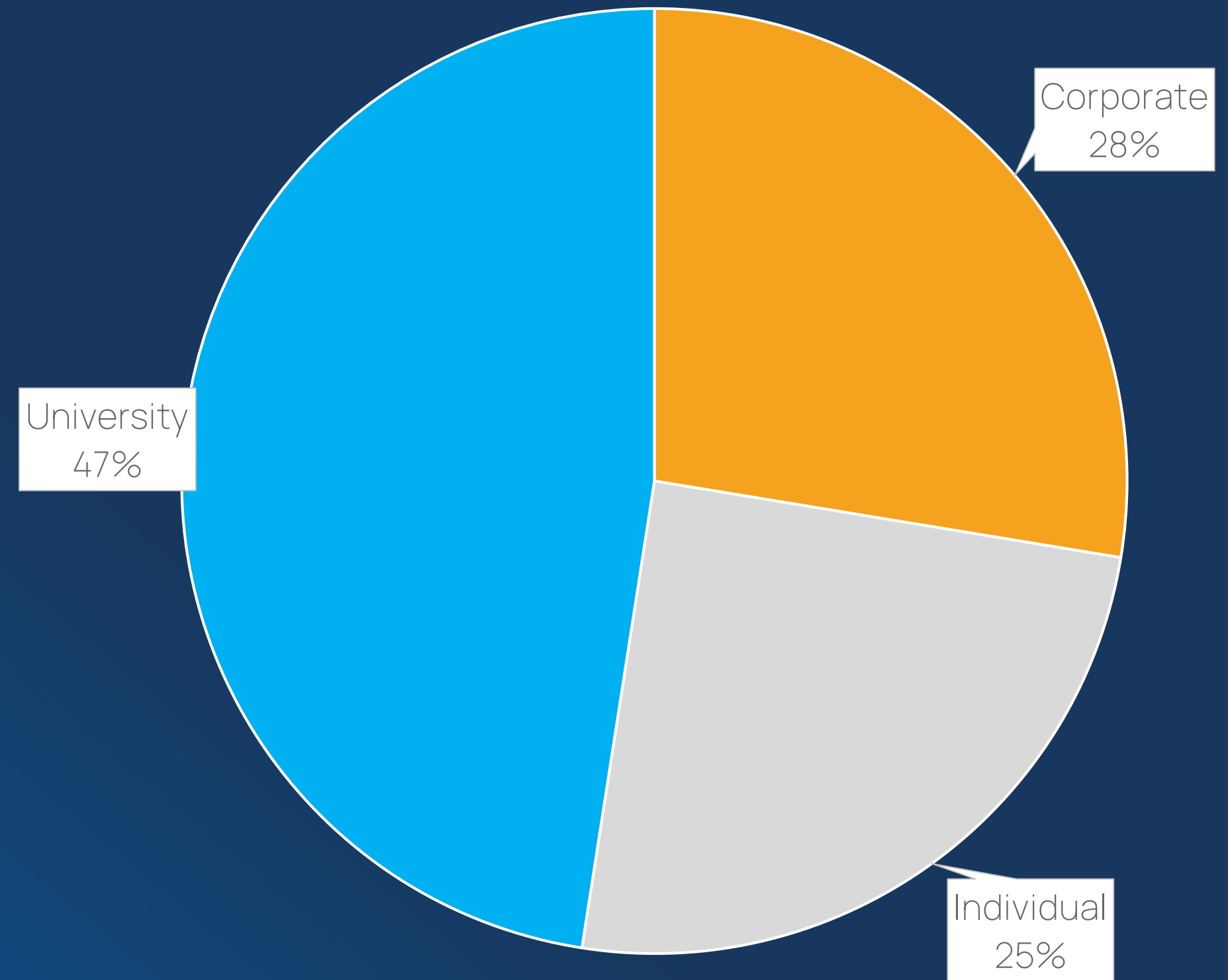
	2022	2023	2024	2025
GP Margin	10.4%	14.4%	18.9%	20.9%
EBITDA Margin	5.2%	8.1%	13.1%	12.4%
NP Margin	5.2%	8.1%	11.1%	9.8%

Training and Universities Sector | Sector Financials

Training Revenue split

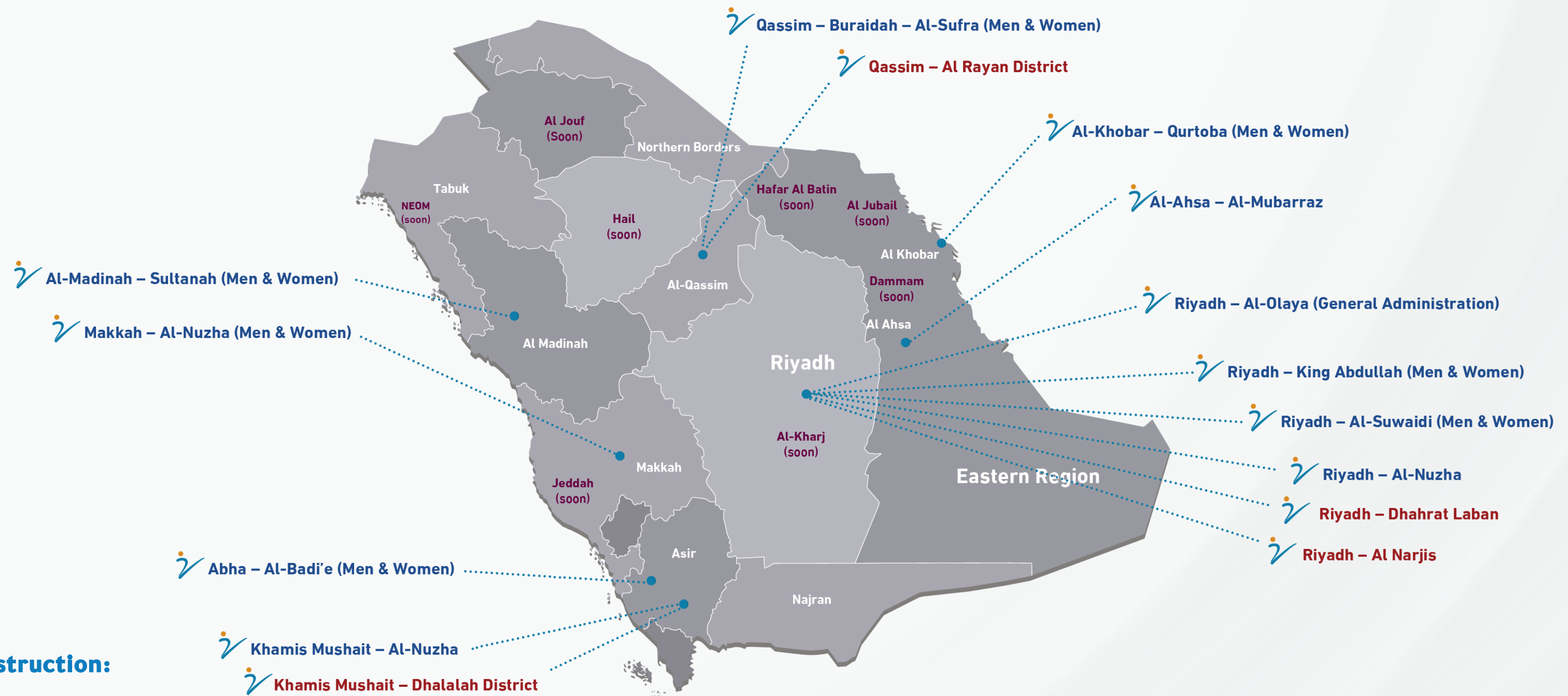


Training - Revenue FY 2025



Training Branches 2025-2026

Our presence across KSA



Branches Under Construction:

- **Hafar Al-Batin**
- **Jeddah**
- **Al-Kharj**

Training Sector

University Projects 2025

Operating Profit Growth Rate
(2025 vs. 2024):

+17%

Net Profit Ratio
(2025 vs. 2024):

80%

Operating Profit Achievement
vs. Budget (2025):

115%

Net Profit Achievement
vs. Budget (2025):

79%

Analysis: The gap in target achievement for the University Projects sector is due to outstanding payments for "out-of-contract" (Intent) implementation at Princess Nourah University. Valued at 5.5 million, these payments faced collection delays exceeding 23 months and were consequently recorded in full as Expected Credit Loss (ECL) / Bad Debt.

Training Inside KSA 2025

Net Profit Growth Rate
(2025 vs. 2024):

+48%

Net Profit Achievement vs.
Budget (2025)

91%

Analysis: Performance in the Eastern Province was affected by the reprioritization of training budget spending within the oil sector during the fourth quarter. The Eastern Province relies significantly on this type of training, specifically marine training and Aramco projects.

Training Outside KSA 2025

Net Profit Growth Rate
(2025 vs. 2024):

+4%

Net Profit Achievement vs.
Budget (2025)

74%

Training Sector Update



Al-Narges Branch

- **Operations started** on April 1, 2026.
- **Business sector operations** began starting from April 5, 2026.
- **Preliminary operations for the culinary zone** start from April 12, 2026.
- **Staff training zone operations** start from April 19, 2026.



Online Training Branches

- **Jeddah:** Leasing completed.
- **Hafar Al-Batin:** Leasing completed.
- **Al-Kharj:** Leasing completed and contractor work has commenced.
- With this, the **online training branches have reached 6**, with 7 new branches remaining to be operational this year, bringing the total to **13 branches across the Kingdom**.



Kids Centre Project

- The location has been approved, and the contract signing process is currently underway.
- The Kids Center is planned to open in **Q4 2026**.

The center will feature a fully integrated, multi-zone concept, including:

- Creativity Village** – Innovation, design, and digital fabrication
- Artists Village** – Arts, crafts, and visual expression
- Drones Village** – Drone technologies and practical applications
- Smart Village** – Robotics, artificial intelligence, and smart technologies
- Skills Development Village** – Life skills, leadership, and personal development
- Science Village** – Scientific exploration, experiments, mathematics, and space
- Entertainment Village** – Edutainment and interactive activities
- Event Hall** to host workshops, competitions, and community events such as graduation ceremonies.



Future Plans

Partnerships and collaboration with government entities to deliver training programs within the Public Prosecution.

Exploring the addition of new training, such as:

- Industrial and military training
- Talent development and innovation
- Sports training
- Conference and event management training



TVTC (Licensing Unification)

•**Positive financial impact** occurs only when a new short course is approved for the first time; however, this does not include diplomas.

•**Impact is limited to theoretical administrative and language programs** and does not include technical training due to the lack of accreditation for any online technical training programs.

•**Benefit of the decision:** Streamlining work procedures and accreditations.

Training Market & Challenges



Entry Of New Players Into The Training Market Petition

- **Escalating international and local competition** from universities and the government sector, with the emergence of low-cost or free training initiatives.
- **Universities entering government tenders** as service providers for training (specializing in university education, training, and consultancy).
- **Specialized government academies**, such as: (National Academy for Cybersecurity, Ministry of Communications and Information Technology, SDAIA, Tuwaiq Academy, Misk Academy, Institute of Public Administration, Misk Academy...).
- **Software manufacturing companies** have started working directly with the government.
- **The Number Of Free Training Seats** In 2025 Reached Nearly 3 Million, And It Is On The Rise.



University Projects

- Cancellation of preparatory years in some universities.
- Reduction of numbers in existing projects or submitted tenders.



Government Tenders

- Decrease in the percentage of government tenders submitted in the first quarter of 2026 compared to the first quarter of 2025.





Al Khaleej's Education Division

Al Khaleej's Education Division

A leading network of premium K-12 schools in Saudi Arabia, delivering bilingual curricula that combine international academic standards with local cultural values. With a commitment to academic excellence, the division consistently achieves high graduation rates, strong university placements, and national and international awards. Serving over 15,166 students across multiple campuses, it provides a well-rounded education that prepares learners for success in higher education and beyond.



ACCREDITATION & QUALITY

Recognized by international and local accreditation bodies, ensuring consistently high teaching and learning standards.



DIVERSE PROGRAMS

STEM, arts, sports, and extracurricular activities designed to nurture well-rounded student development.



ACADEMIC EXCELLENCE

Proven track record of high graduation rates, strong university placements, and multiple national and international awards.



EDUCATION

Premium K-12 schools delivering bilingual curricula, integrating international academic standards with strong local cultural values.



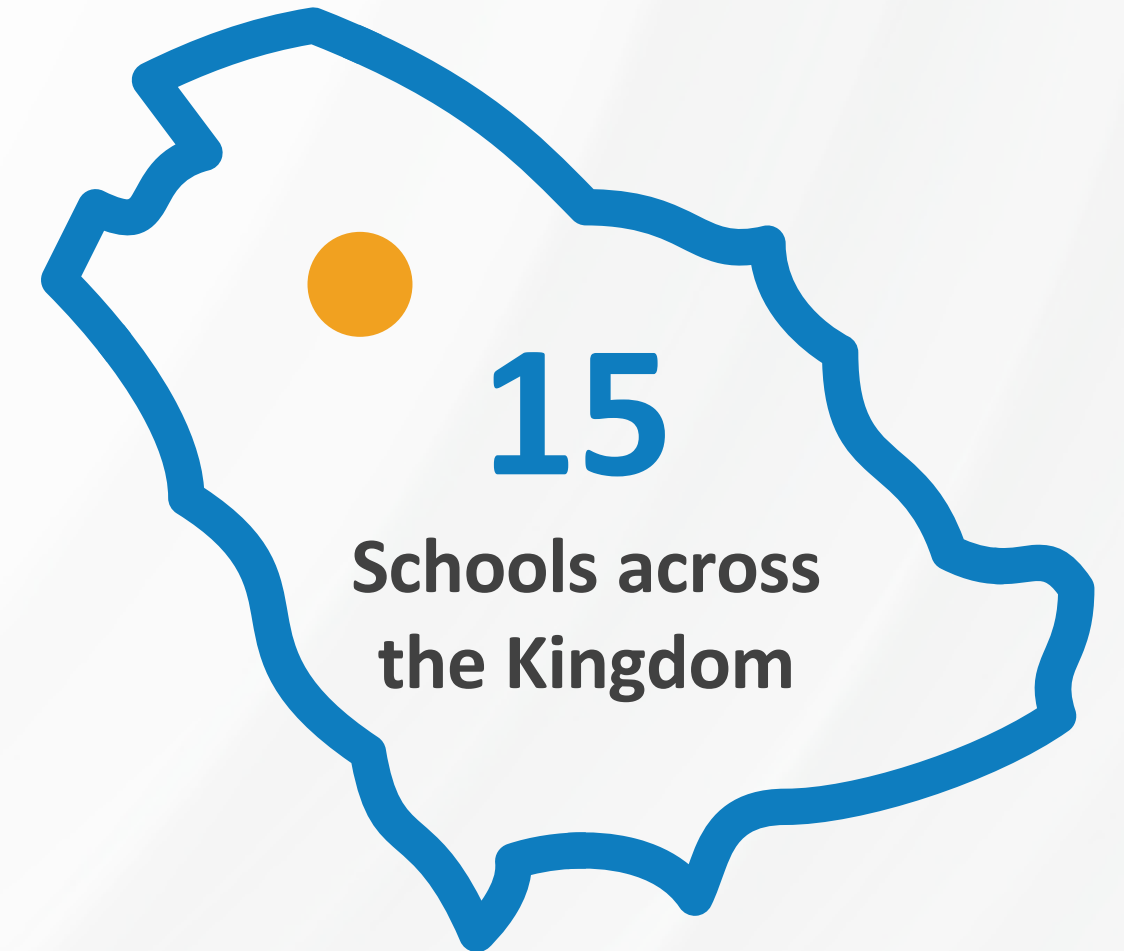
15,166+

Students enrolled



24,000+

Total capacity



Education Division

We are one of the largest private school networks in Saudi Arabia, offering K-12 education for Saudi and international students. Our schools follow diverse curricula including American, Saudi, and specialized international programs, with modern facilities for boys and girls. With a presence in major cities, we provide quality learning environments that prepare students for future success.

CORE OFFERINGS



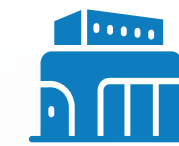
Global Exposure

International programs and exchange opportunities to prepare students for higher education worldwide.



Specialized Programs

Special needs education, advanced STEM initiatives, and extracurricular activities.



Modern Infrastructure

Well-equipped classrooms, science and computer labs, sports facilities, and cultural activity spaces.



Gender Specific Campuses

Separate facilities for boys and girls ensuring a focused learning environment.



American & Saudi Curricula

Flexible program options catering to diverse student needs, from kindergarten to Grade 12.



Educational Consulting

Preliminary agreement with the Ministry of Education to provide educational consulting services to some schools outside the Riyadh region.

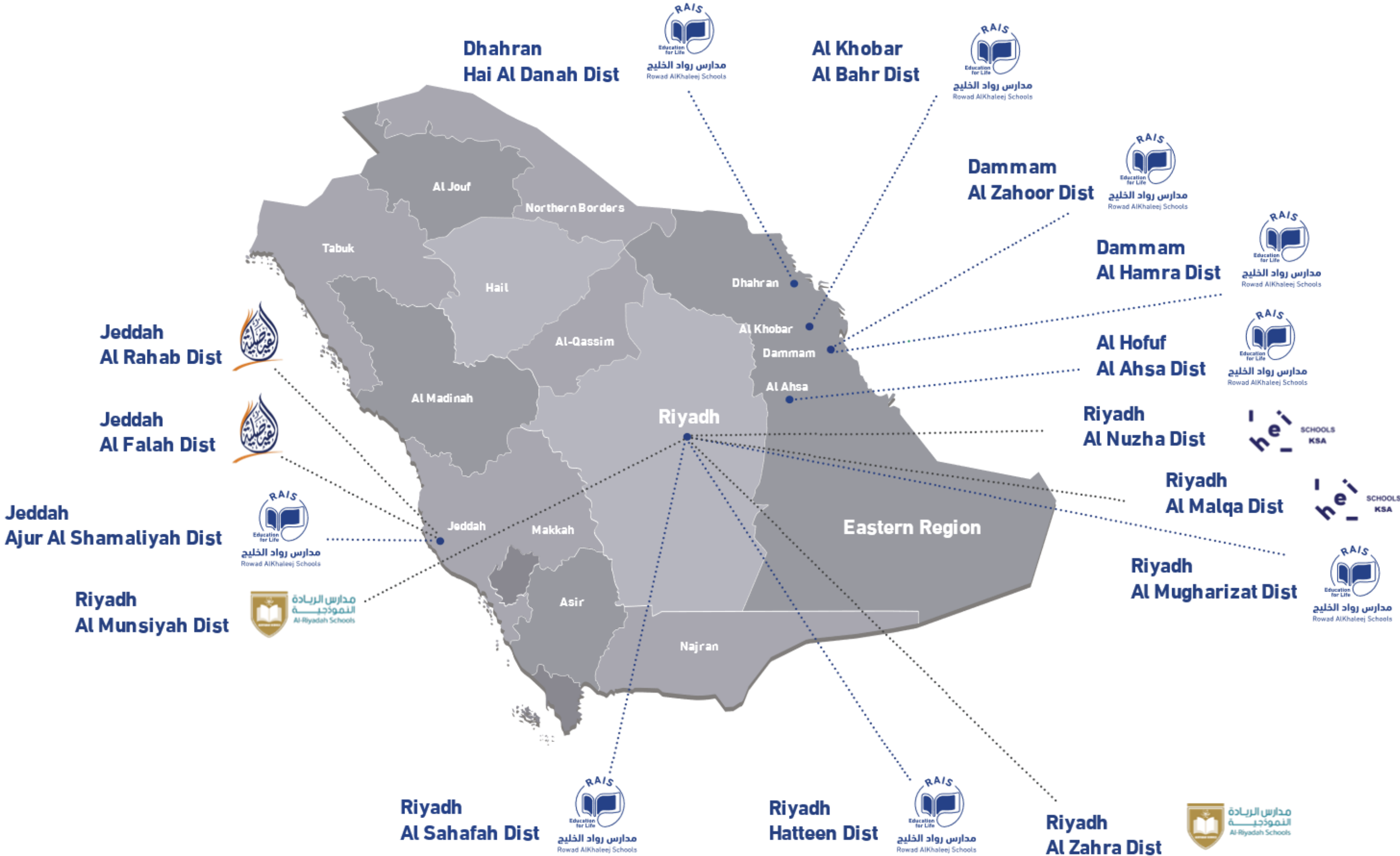


Educational Publishing and Distribution

Establishing an educational publishing and distribution company to support Rowad AlKhaleej, Al Faisaliah, Al Ruqi, and Al Riyadhah schools, and marketing to other educational companies.

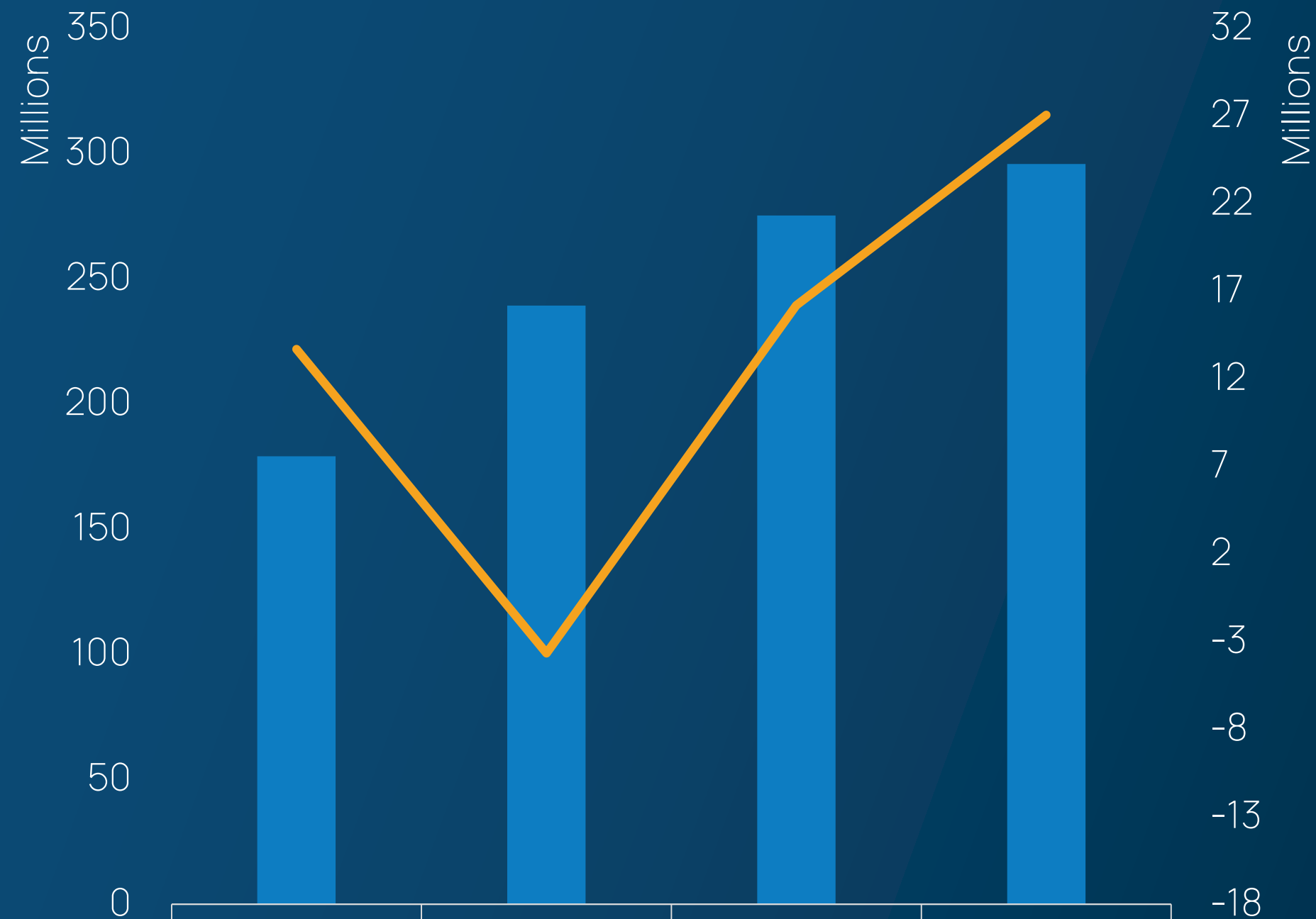
Rowad Al Khaleej Schools

Our presence across the nation



Education Division | Sector Financials

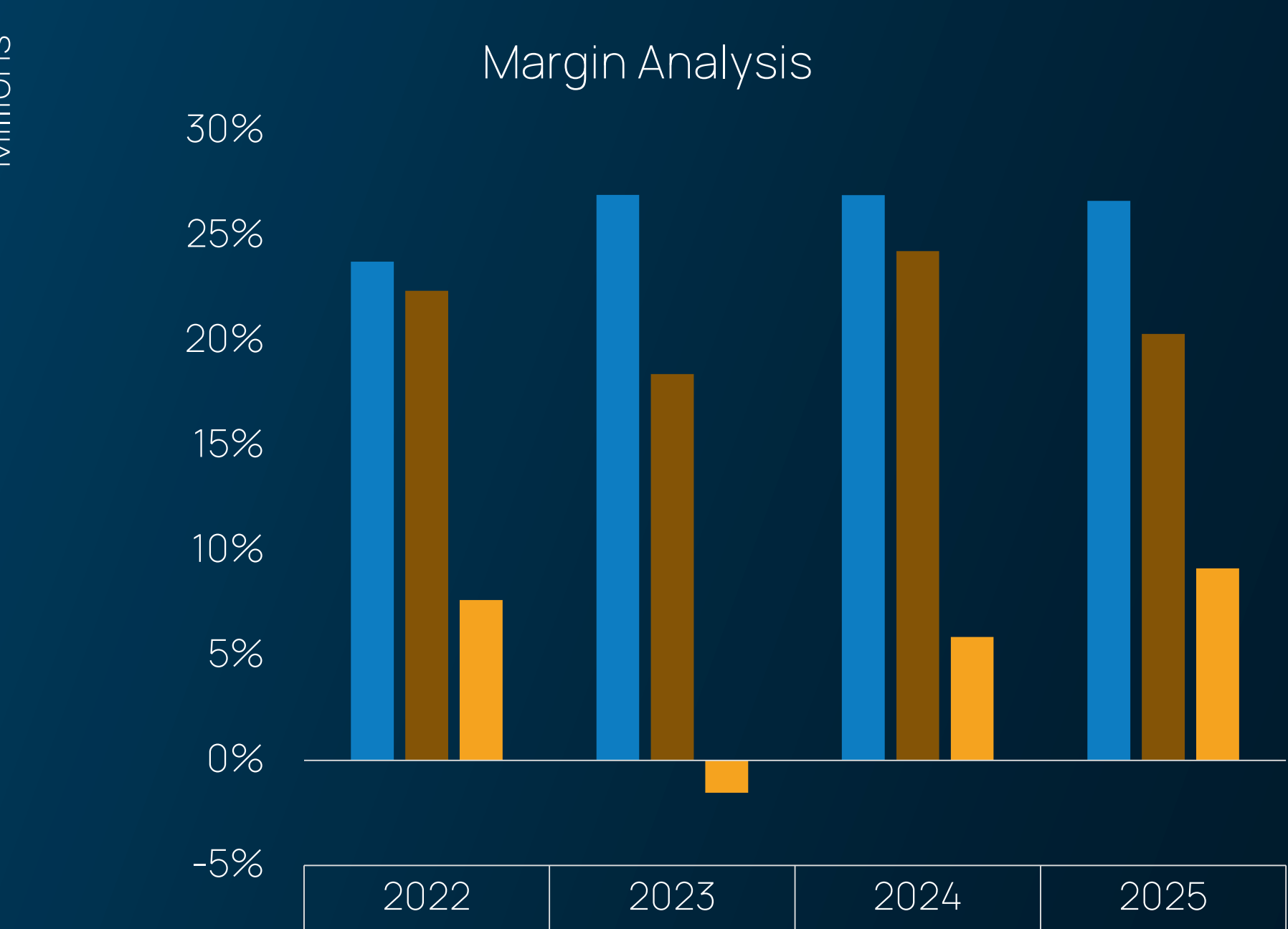
Sector Financial Performance



	2022	2023	2024	2025
Revenue	179,014,448	239,175,304	275,200,765	295,776,043
Net profit (right)	13,686,441	-3,668,659	16,178,847	27,048,005

Revenue Net profit (right)

Margin Analysis

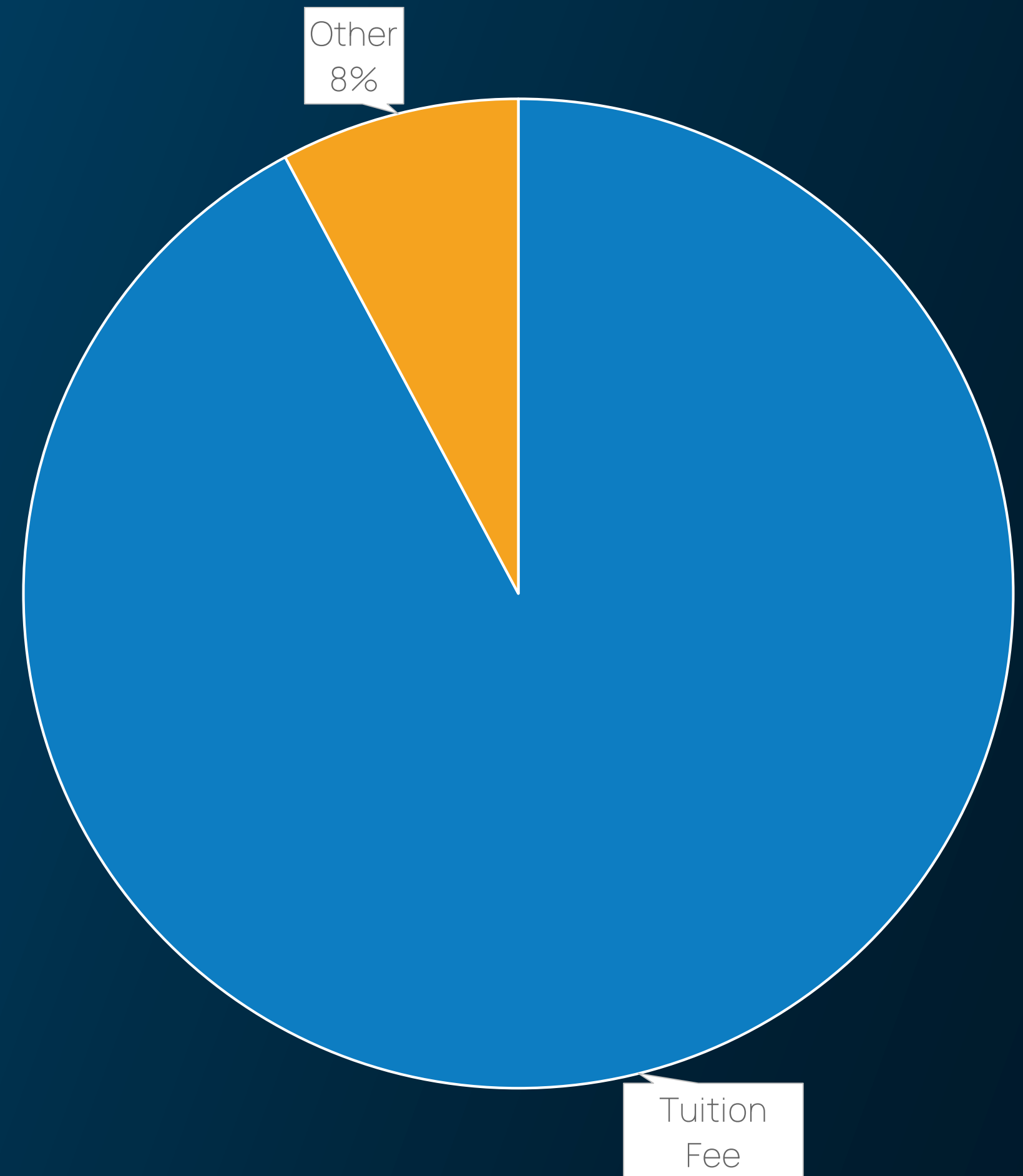
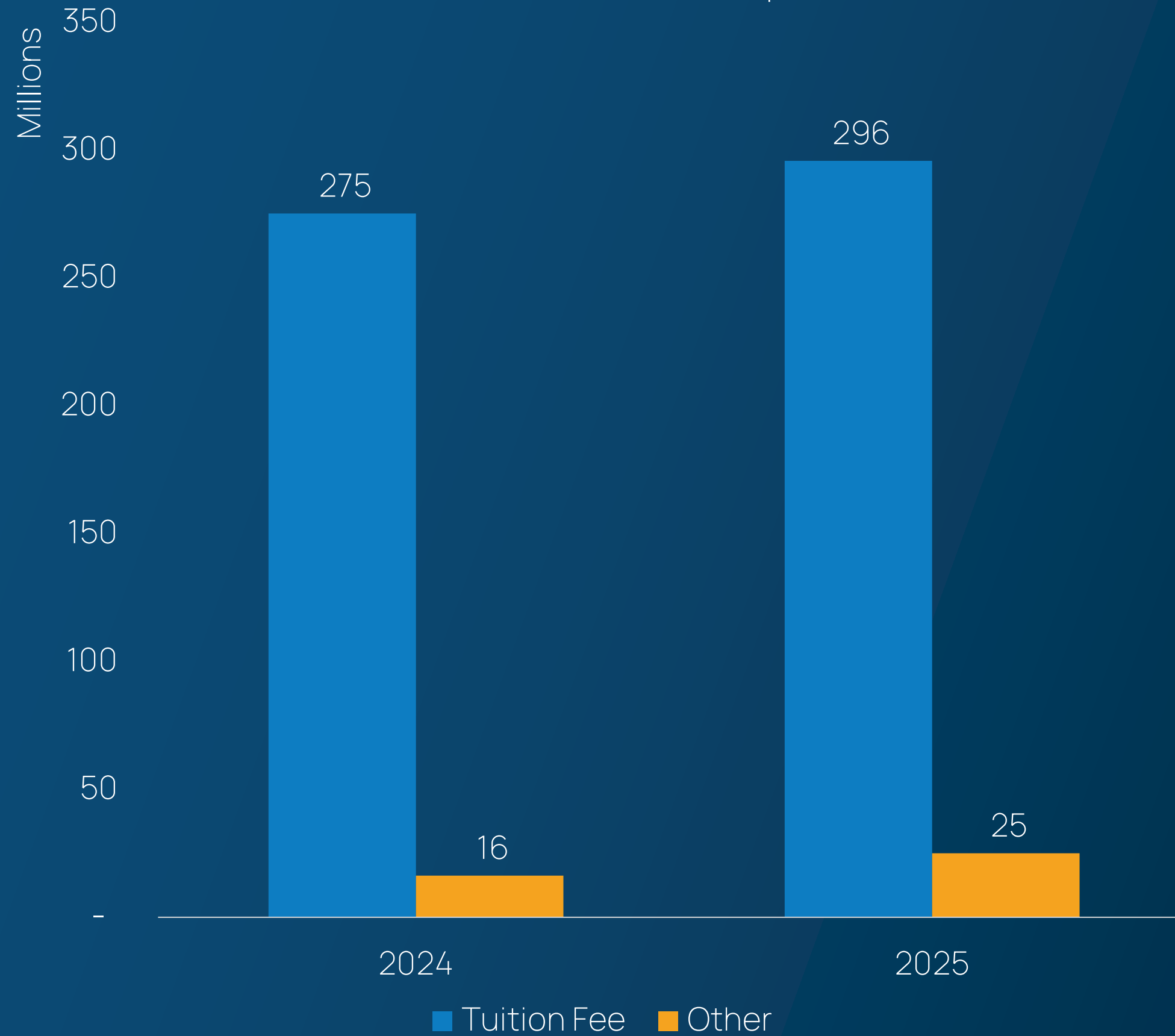


	2022	2023	2024	2025
GP Margin	24%	27%	27%	27%
EBITA Margin	22%	18%	24%	20%
NP Margin	8%	-2%	6%	9%








GP Margin EBITA Margin NP Margin

Education Division | Sector Financials








Schools Revenue Split



Education Division | Schools Network

Branch	Zuhor Dammam	AlHamra Dammam	Mugharizat at Riyadh	Baraem Sahafa AlRiyadh	Baraem Hitten AlRiyadh	Obhur Jeddah	Baraem Dhahran	AlKhubar
Curriculum								
Total Area (sqm)	17,841	16,996	16,000	1,800	4,700	9,625	1,500	17,000
Built up Area	26,814	28,224	38,600	2,600	8,100	21,882	2,200	20,366
Land ownership	Leased	Leased	Leased	Leased	Leased	Leased	Leased	Owned
Capacity	2,200	800	2,500	300	800	2,000	300	2,000
Number of Students	1,953	794	1,096	152	290	1,131	157	462
Utilization	89%	99%	44%	51%	36%	56%	52%	23%
Year Started	2011	2012	2014	2015	2018	2021	2018	2023

Education Division | Schools Network

Branch	Hufuf Dist Al-Ahsa	HEI School Malqa Dist	HEI School Yasmin Dist	Faisaliya Rehab Jeddah	Faisaliya Falah Jeddah	Al Roqi Riyadh	Al-Riyadah Schools
Curriculum							
Total Area (sqm)	14,033	2,900	3,700	18,000	25,300	15,000	16,000
Built Up Area	21,380	5,500	4,800	30,000	38,200	33,000	20,000
Land Ownership	Operating	Leased	Leased	Leased	Leased	Owned	Leased
Capacity	2,000	500	500	1,000	4,000	2,700	2,400
Number of students	1,268	234	262	979	2,949	1,630	1,809
Utilization	63%	47%	52%	98%	74%	60%	75%
Year Started	2024	2024	2024	2009	2006	2015	2023



Smart Link Division

Smart Link Division

The largest Saudi-owned business process outsourcing (BPO) and contact center network, providing end-to-end customer experience solutions for leading public and private sector clients. With over 4,000 employees across state-of-the-art facilities, the division delivers high-quality, multilingual support services in customer care, technical assistance, sales, and back-office processing. Leveraging advanced technologies and a skilled Saudi workforce, it supports national Saudization goals while ensuring operational excellence and measurable client satisfaction.



CUSTOMER CARE

Inbound and outbound call handling, complaint resolution, and customer relationship management across multiple industries.



SALES & LEAD GENERATION

Outbound sales campaigns, upselling, cross-selling, and customer reactivation programs.



TECHNICAL SUPPORT

Multilingual helpdesk and technical assistance for IT products, telecom, and service-based sectors.



BACK OFFICE SOLUTIONS

Data processing, order management, billing support, and other administrative services to improve client efficiency.



+20

Years Of Experience
in the market serving over 100+
clients across multiple industries



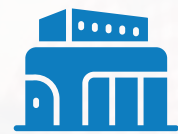
4,000+

Smart Link Employees
making it the largest Saudi-owned
contact center network

Smart Link Division

Smart Link is one of the leading BPO and contact center service providers in Saudi Arabia, delivering end-to-end outsourced solutions for government entities, large corporations, and private sector clients. With a strong presence across the Kingdom and Egypt, Smart Link offers scalable, technology-driven customer experience solutions.

CORE OFFERINGS



IT & Infrastructure

Implementation and support of IT systems to enable efficient, large-scale operations.



Technology Hardware

Through Genesys, offering end-to-end Customer Experience solutions.



Specialized Support

Tailored service models for government, utilities, banking, insurance, and aviation.



Contact Center Operations

Outsourced and in-house contact center setup, management, and operation to ensure consistent service quality.



BPO & Staffing Solutions

Provision and management of skilled staff to handle outsourced processes with operational excellence.



Systems & Applications

Design and integration of customer service systems, CRM tools, and enterprise platforms.

Business Segments

Smart Link Division



Smart Link Excellence Across the Kingdom

SmartLink is a national leader in business process outsourcing, offering tailored solutions to enhance operational efficiency, customer engagement, and service quality. Our operations cater to a diverse portfolio of government ministries, financial institutions, utility companies, and private enterprises.



Technology Driven Contact Center Solutions

We design, implement, and manage state-of-the-art contact centers, integrating enterprise IT systems with customer service platforms to ensure seamless client interaction and operational efficiency.



Customer Engagement Skills Development

Through specialized training programs, SmartLink equips frontline teams with the skills needed to deliver exceptional customer experiences, from call handling and complaint resolution to technical support.

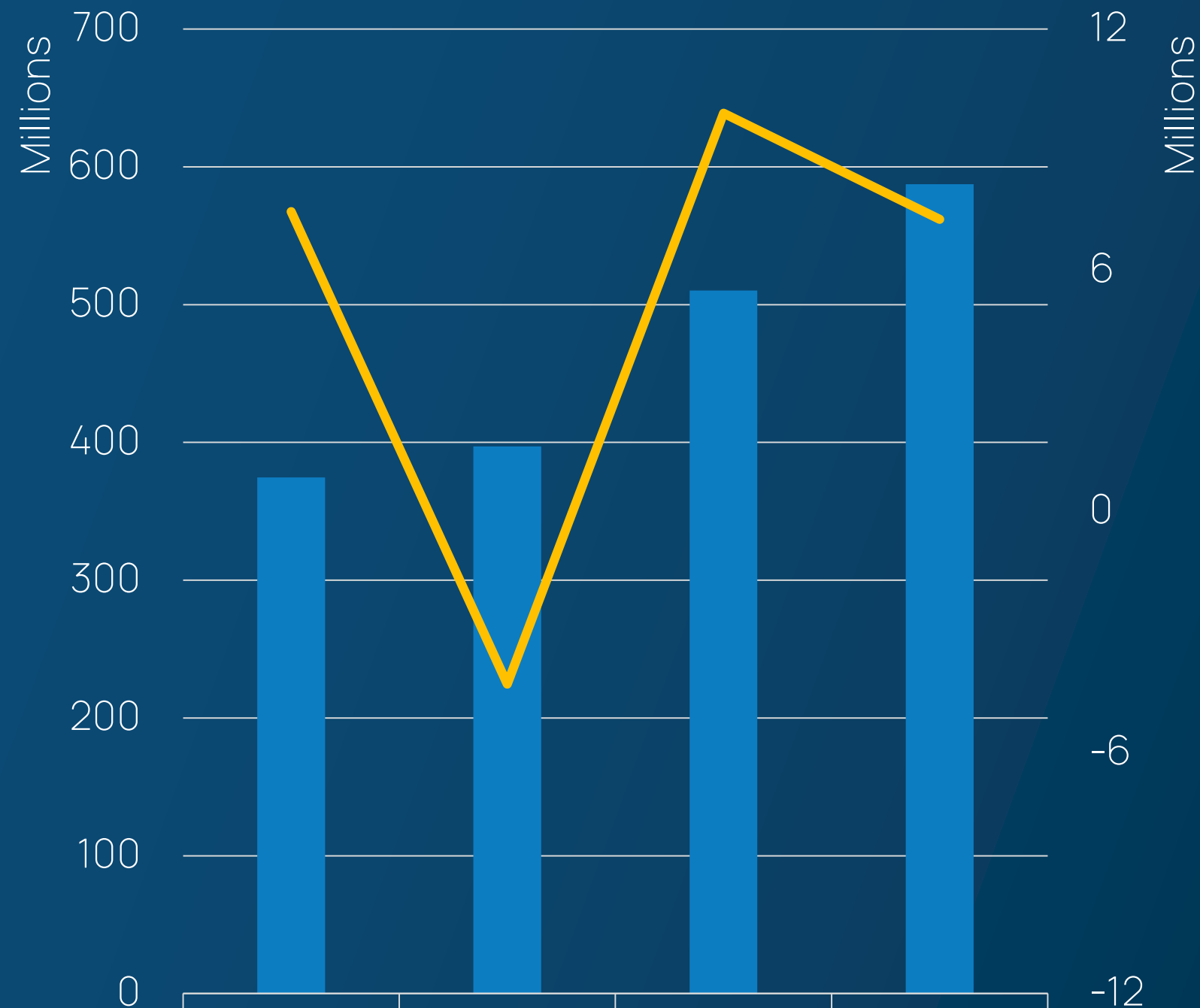


Consulting and Strategy

Our consultancy services support organizations in optimizing customer service operations, designing effective strategies, and implementing best practices for sustainable growth.

Smart Link Division | Sector Financials

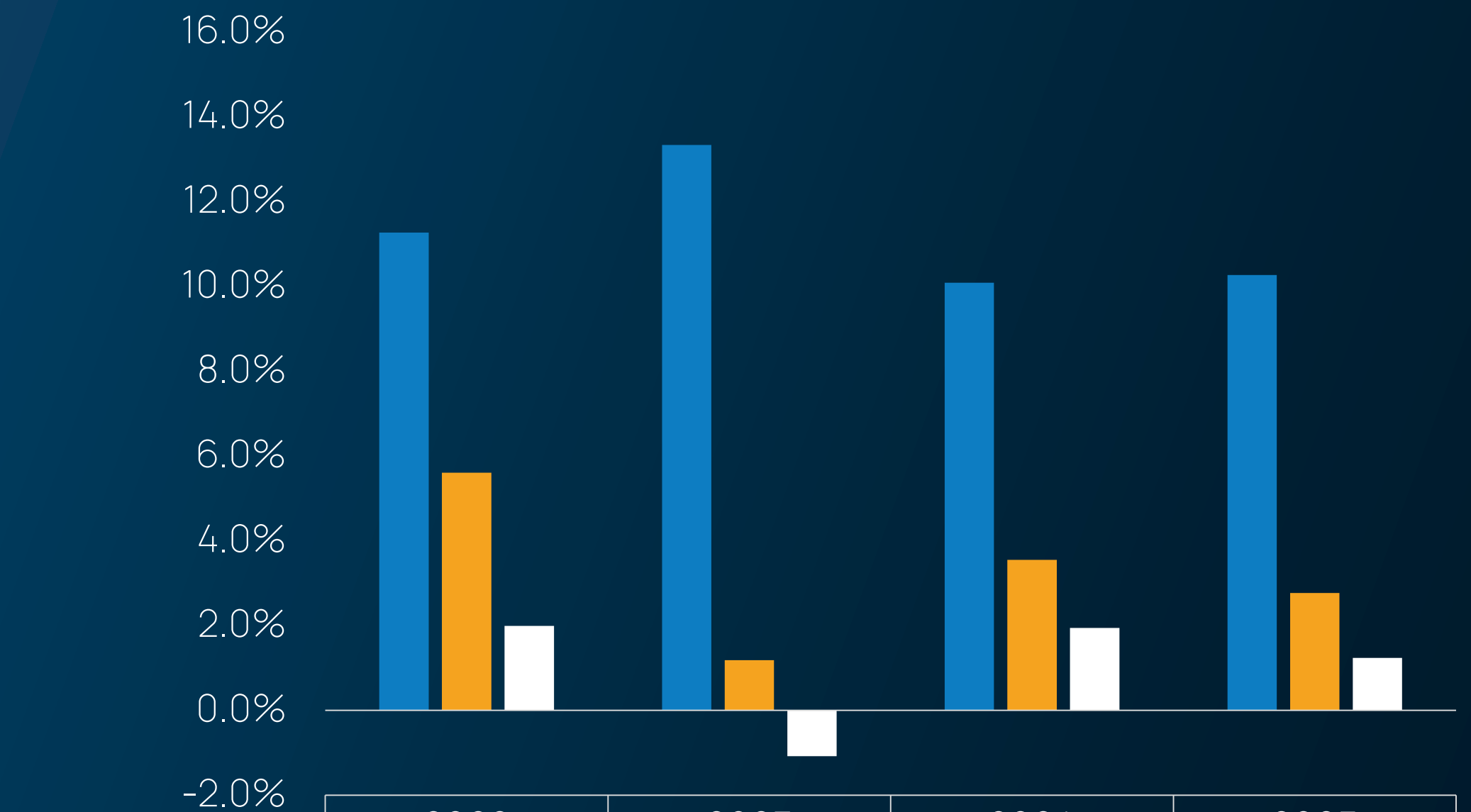
Sector Financial Performance



	2022	2023	2024	2025
Revenue	374,658,41	397,040,65	510,165,96	587,449,85
Net profit (right)	7,455,250	-4,296,982	9,905,606	7,269,217

Revenue Net profit (right)

Margin Analysis

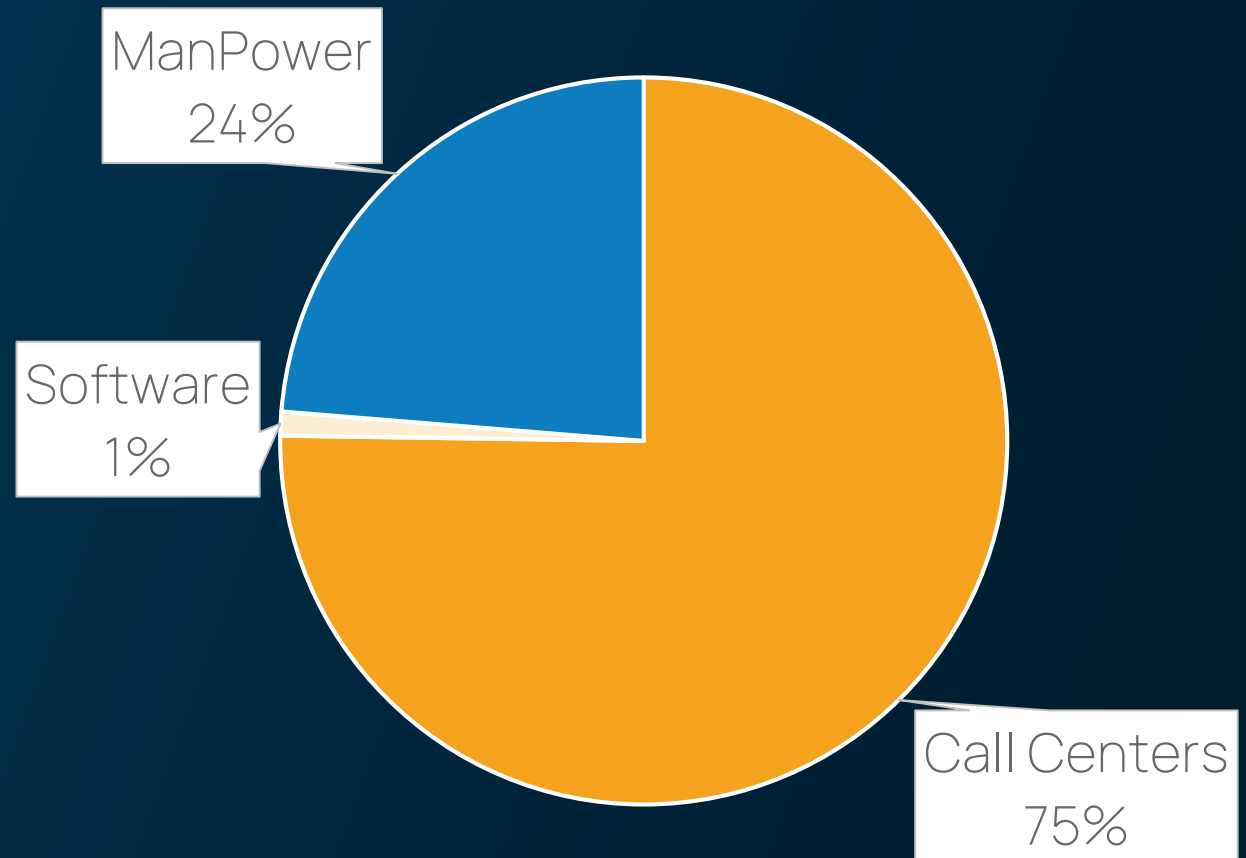
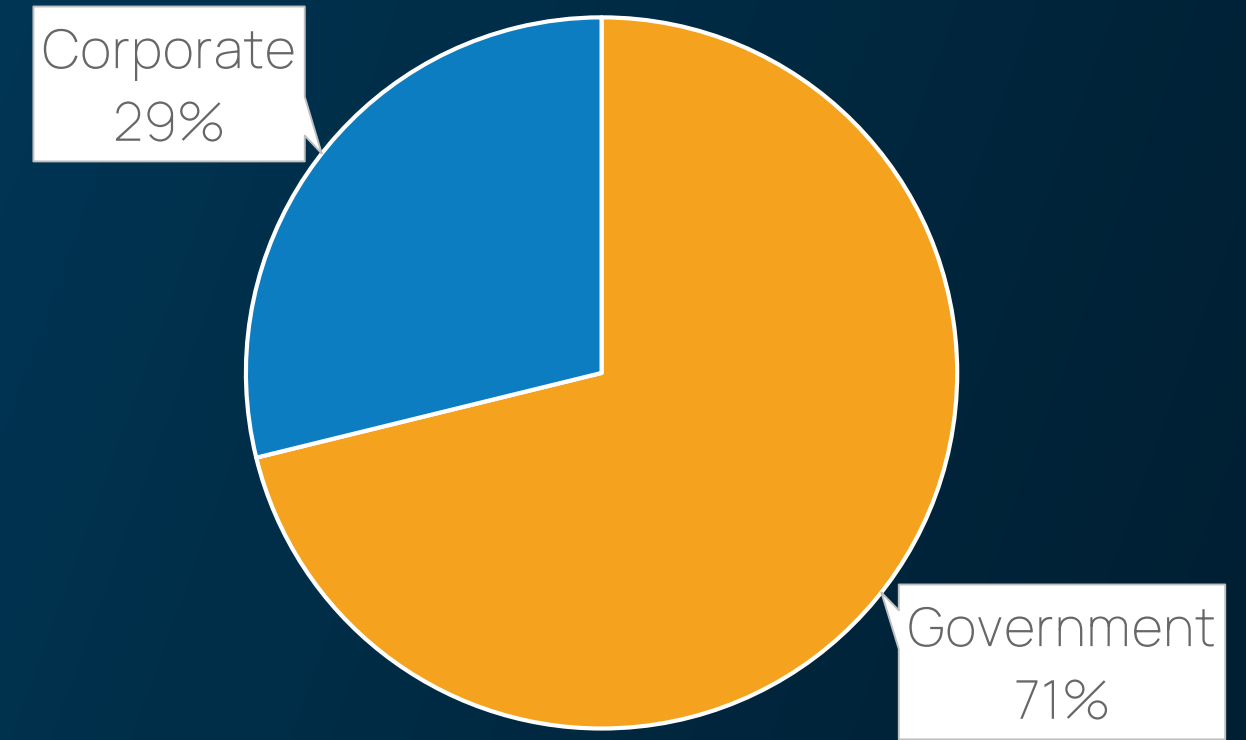
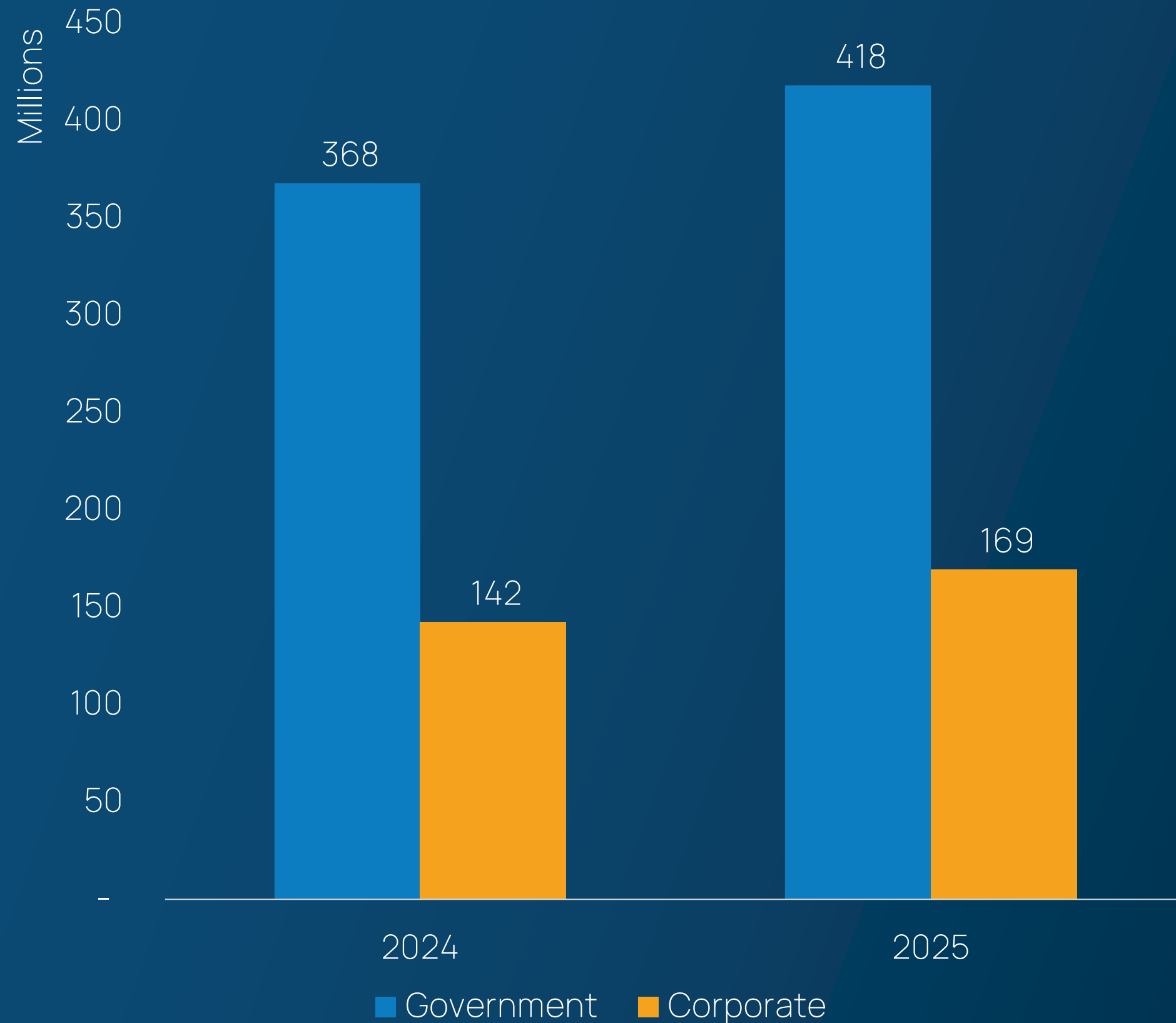


	2022	2023	2024	2025
GP Margin	11.3%	13.3%	10.1%	10.3%
EBITDA Margin	5.6%	1.2%	3.6%	2.8%
NP Margin	2.0%	-1.1%	1.9%	1.2%

GP Margin EBITDA Margin NP Margin

Smart Link Division | Sector Financials

Smart Link Revenue Split



Smart Link Division | Major Clients



2025 Investor Update

- Total Revenue For FY2025 Amounts To **SAR 1.21 BN**, Compared To FY2024 Amounts To **SAR 1.14 BN**, With Increase Of **SAR 74 Million (7% Increase)**
- The Net Profit For Shareholders (Without NCI) For The Year 2025 Amounts To **SAR 15.1 Million**, Compared To **SAR 81 Million** For Previous Year 2024 Which Had One-off Sublease Income From An Educational Property (**SAR 76 Million In Q1 2024**).
- Excluding This Non-recurring Transaction Reflects An Increase In Net Profit For The Year 2025 With The Previous Year 2024

7%

Increase In Revenue For
The Year

15M

Fy2025
Net Profit Of

New operational activities in 2025

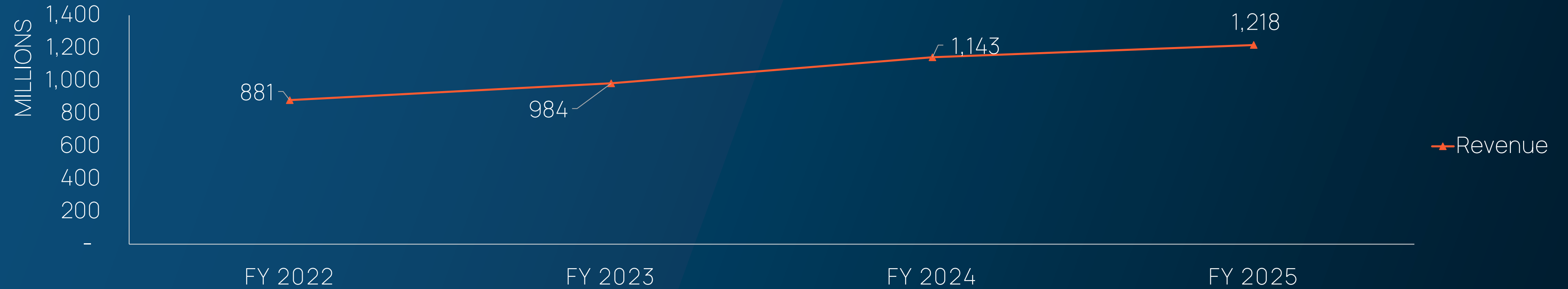
- Successfully entered exclusive partnership with Gordon Ramsay Academy for Culinary Arts in Saudi Arabia.
- Acquired an IT Company (MAZAYA) to expand the company's business & market share.
- Successfully entered partnership with Genesys Company.
- The Company improved the Local Content Score by getting the certificate with 66.14%, and Smart Link Systems and Solutions Company achieved a score of 81.24%.
- The Company signed the sub lease deal for Al Jazeera Schools.
- The company signed exclusive partnership agreement with Dusit Thani College in tourism and hospitality.

Opening of 3 new electronic training centers (live remote)
(Laban, Al-Qassim, Khamis Mushait).

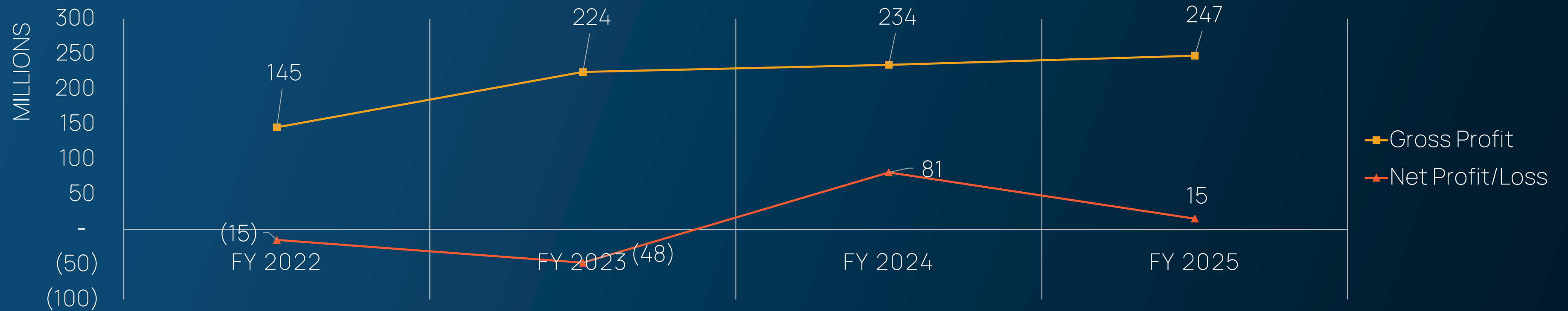


FY 2025 | Revenue & Profit Analysis

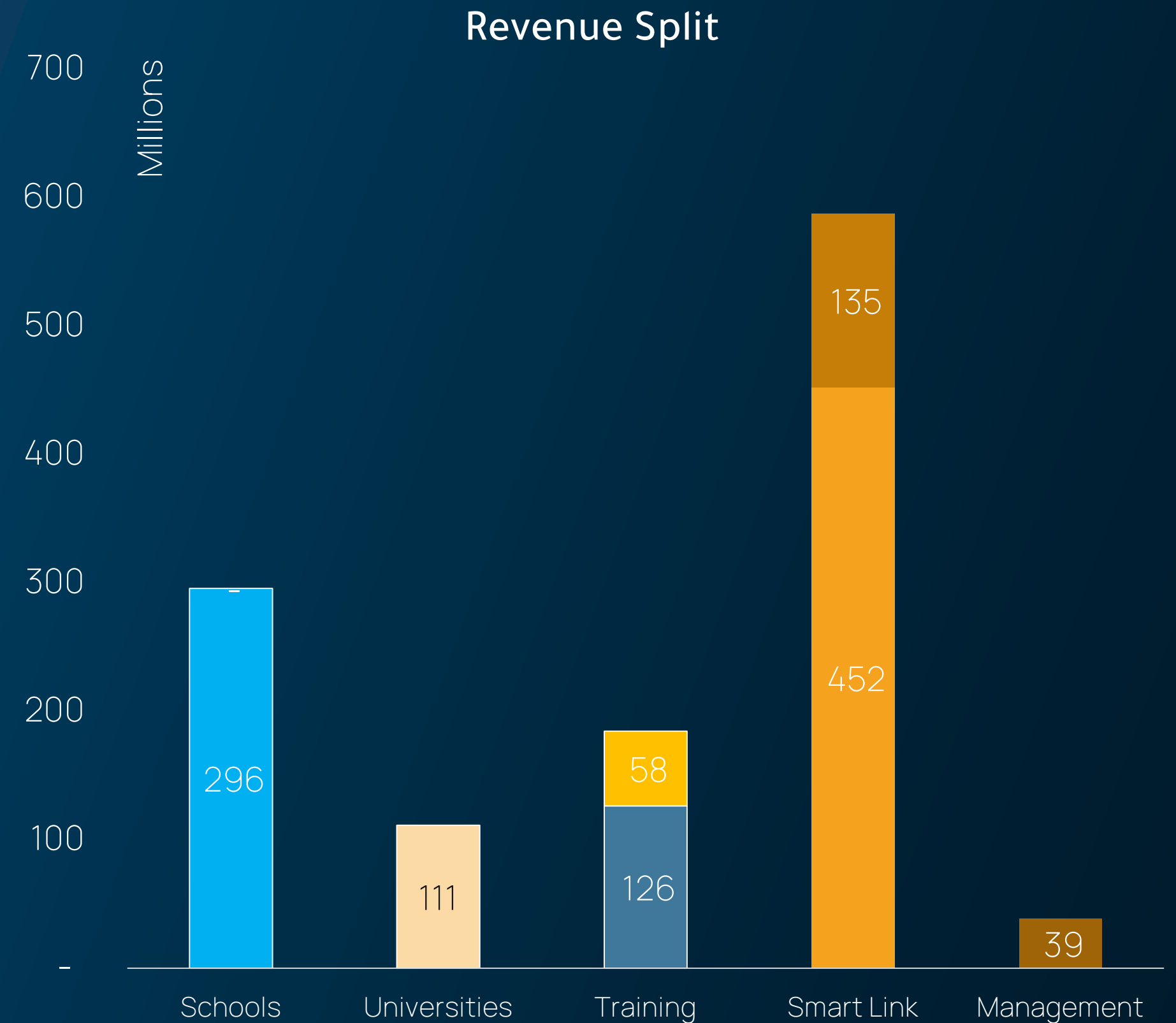
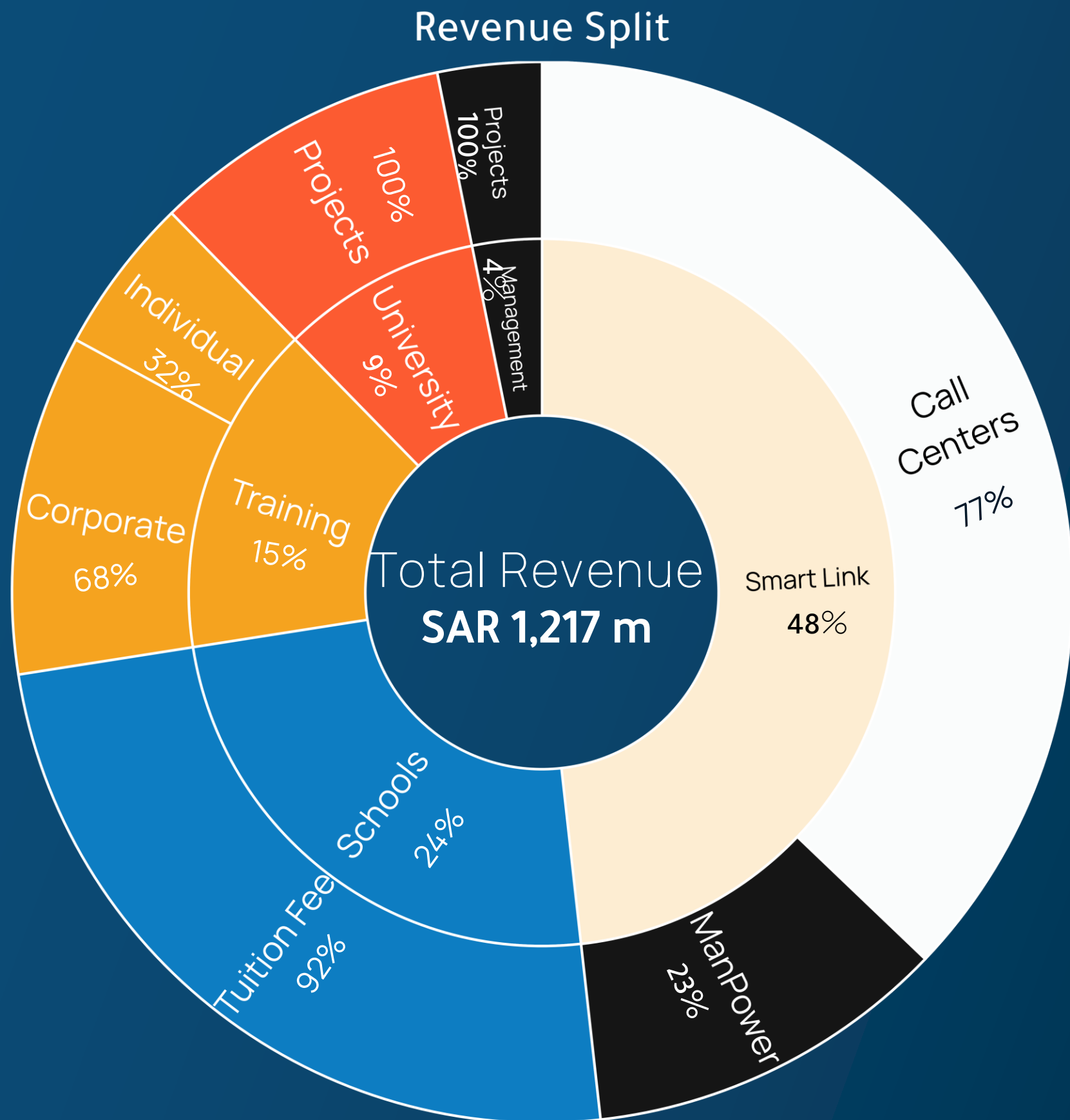
YEARLY ANALYSIS



RUNNING YEARLY ANALYSIS

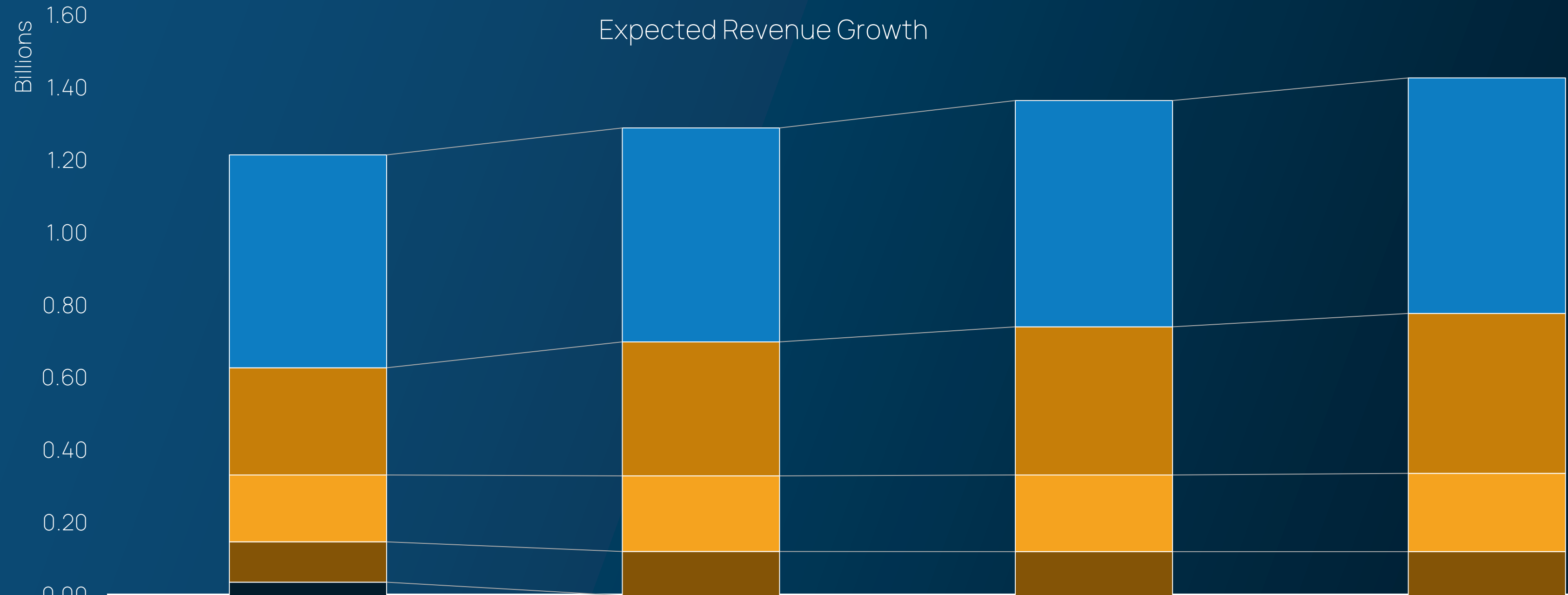


FY 2025 | Sector Revenue Break-up



Financial Forecast – 3 Years

Expected Revenue Growth



	2025	2026	2027	2028
Smart Link	587,449,851	590,496,518	624,500,791	649,999,940
Schools	295,776,043	369,745,682	408,938,788	441,011,748
Training	184,620,756	208,700,853	211,271,674	216,097,194
Universities	111,401,381	121,549,287	121,549,287	121,549,287
HO & Mgmt Projects	38,635,908	1,916,876	1,604,826	1,604,826

■ HO & Mgmt Projects
 ■ Universities
 ■ Training
 ■ Schools
 ■ Smart Link



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Thank You